

 **FRESCOLORI®**



ROOM & INSPIRATION

02 INFO	04 CARAMOR®
20 FRESCOArt	22 MICATA®
24 FRESCOTON®	38 Real Metal
42 PLATOX®	44 PURAMENTE®
64 MARANZO®	74 INVISONO®
76 WK WOHNEN	



INTRODUCTION

Welcome to

„The ART OF BETTER LIVING“!

You're leafing through a catalogue full of inspiration for your own home, work-space or business.

But even designers and architects of hotels, restaurants, sales rooms and even (cruise) ships implement their exciting design ideas using FRESCOLORI® products.

As a third generation painter, I founded our present company in 1993 and am very happy with the development of our special manufacture. Walls, in particular, can be expressively designed and create exciting atmospheres with our refined lime-marble plasters. Our products are as customised and as special as your ideas and demands for a pleasant atmosphere or for a spectacular home design can be.

However, FRESCOLORI® is more than a plaster or the material, it also stands for the highest quality and most sophisticated workmanship. This is why you will find a portion of the most impressive projects, which several selected partner companies have realised with our products, in this illustrated book.

Dive into a world full of decorating ideas, emotions and moods and let yourself be inspired. We hope you have a lot of fun doing so.

Frank Ewering
Managing Director/CEO

INFO

Healthy Indoor climate

In addition to its extraordinary appearance, FRESCOLORI® lime marble plaster offers still further advantages.

CARAMOR® promotes well-being by establishing a healthy balance for your indoor climate. By regulating humidity, the air quality in all rooms is improved.

The natural components of the lime marble plaster and the unique harmony that is created by its surface, appearance, and play of colors set a unique and soothing atmosphere in every home.

Natural raw materials

FRESCOLORI® surfaces actively contribute to a greater sense of well-being, and the natural raw ingredients of the product allow you to enjoy an optimal indoor climate. Other than lime, the basic ingredient of CARAMORS® is the natural treasure of Tuscany: Carrara marble, which was formed about 30 million years ago. Overall, FRESCOLORI® lime marble plaster consists of over 96 % natural ingredients, which noticeably produce a pleasant and stimulating effect on body, mind, and soul in all rooms that are finished with it.





Certified processor

FRESCOLORI® is a product for achieving a multiplicity of surfaces only through the application of the most varied processing techniques. Therefore, our products are used exclusively by trained and certified specialists – quality assurance and perfect results are of the utmost importance to us.

Sustainability

We cherish our home and our family, but we also love the environment.

That is why every person has a responsibility to care for his home, family as well as the natural world. This was and still is a guiding principle for the development of FRESCOLORI® surfaces.

We are fully aware of this responsibility, and we incorporate this philosophy into our products. That is why we created our

critically acclaimed and extremely popular lime plaster, which is made of exquisite, natural raw materials. It protects the resources of our earth in accordance with the model of the natural lime cycle.



When walls come alive

CARAMOR®

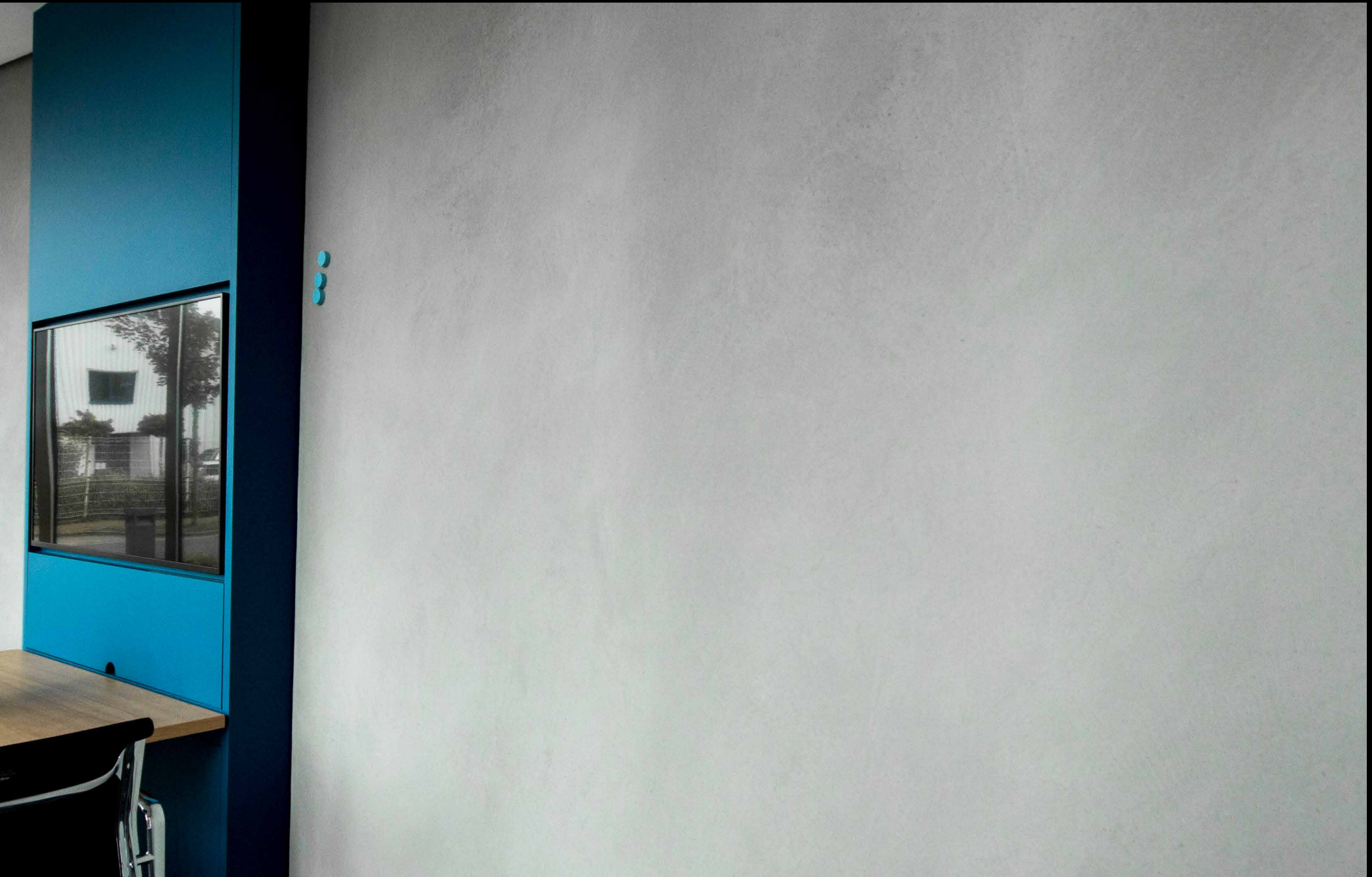
Living functionality in its best form.

The name CARAMOR® provides an indication on our raw material quality, because we only process the highest quality materials, such as real marble made of Carrara in Tuscany. CARAMOR® - the centerpiece and basis of all our surface finishes. CARAMOR® itself is made of 96 % natural substances and supports a healthy indoor climate. Walls refined using CARAMOR® can "breathe", absorb moisture and release it back again in a regulated way. No underlying smells, no steamed mirrors and a fresh, healthy atmosphere are practical advantages with open CARAMOR® application.

In addition, the plaster is completely solid-coloured so that any soiling can be easily removed using an abrasive pad.

In addition, up to 400 structures and 100,000 colours enable a countless number of design possibilities, completely freeing your individuality. Whether refreshing and vivid, or soft and balanced, you set the tone. Use the robust durability, enjoy the original beauty and look forward to a special design experience.



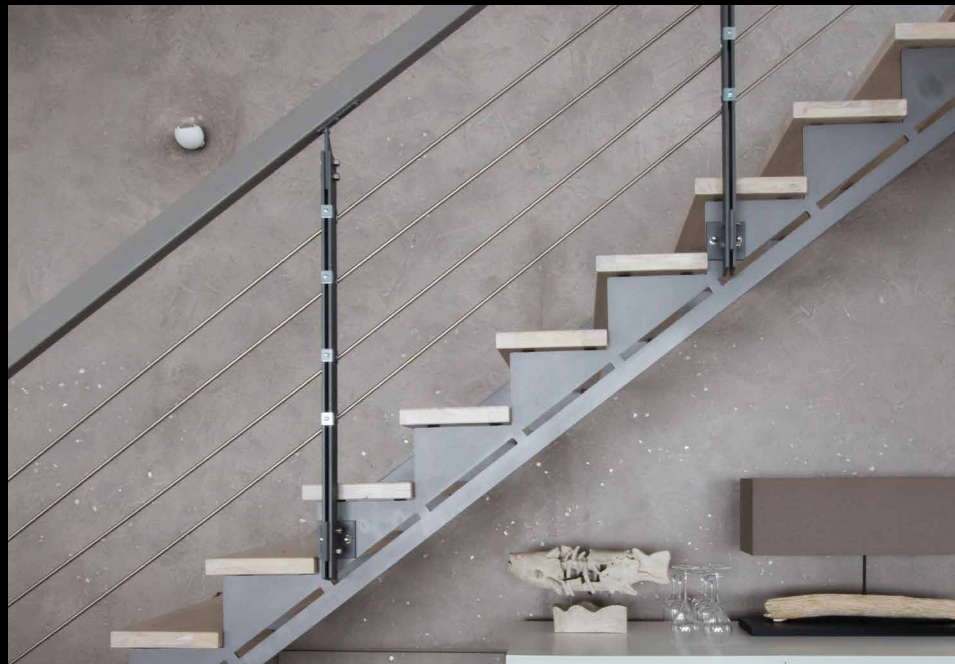


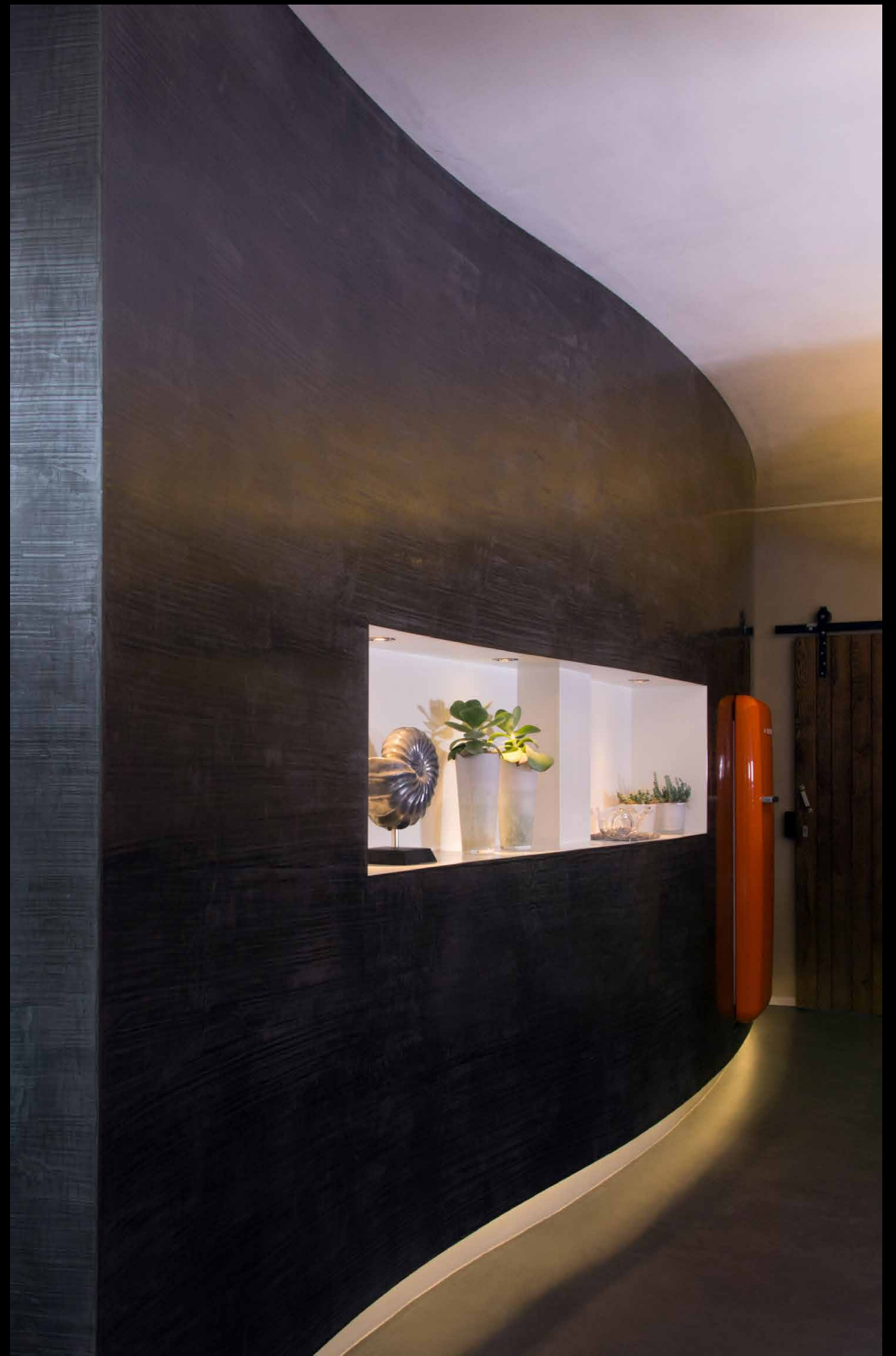




Left page
Private home, Rhede
Interior design / Execution / Photo: FRESCOLORI®

Right page
Top: FRESCOLORI® office
Bottom left: Private home, Herne
Bottom right: FRESCOLORI® Showroom
Interior design / Execution / Photo: FRESCOLORI®







Left page

Left: FRESCOLORI® Showroom

Right: FRESCOLORI® Showroom

Interior design / Execution / Photo: FRESCOLORI®

Right page

Private home, Bocholt

Interior design / Execution / Photo: FRESCOLORI®

The work surfaces and kitchen fronts have also been finished with CARAMOR®.





Left page

Info desk Küchenhaus Ekelhoff
Photographer: Franz Frieling
Interior design / Execution: MRF GbR
Geerdes/Kolberg Malerfachbetrieb, Nordhorn

Right page

Top: Private home, Berlin
Interior design / Execution / Photo:
Maler 2000 KG, Steigra
Bottom: Office building
Interior design / Execution / Photo:
Ewering GmbH, Reken





Left page

Top: Private home
Photographer: Julika Roser
Interior design / Execution:
VerWANDlung Remmers KG, Bonn
Bottom: Private home, Herne
Interior design / Execution / Photo: FRESCOLORI®

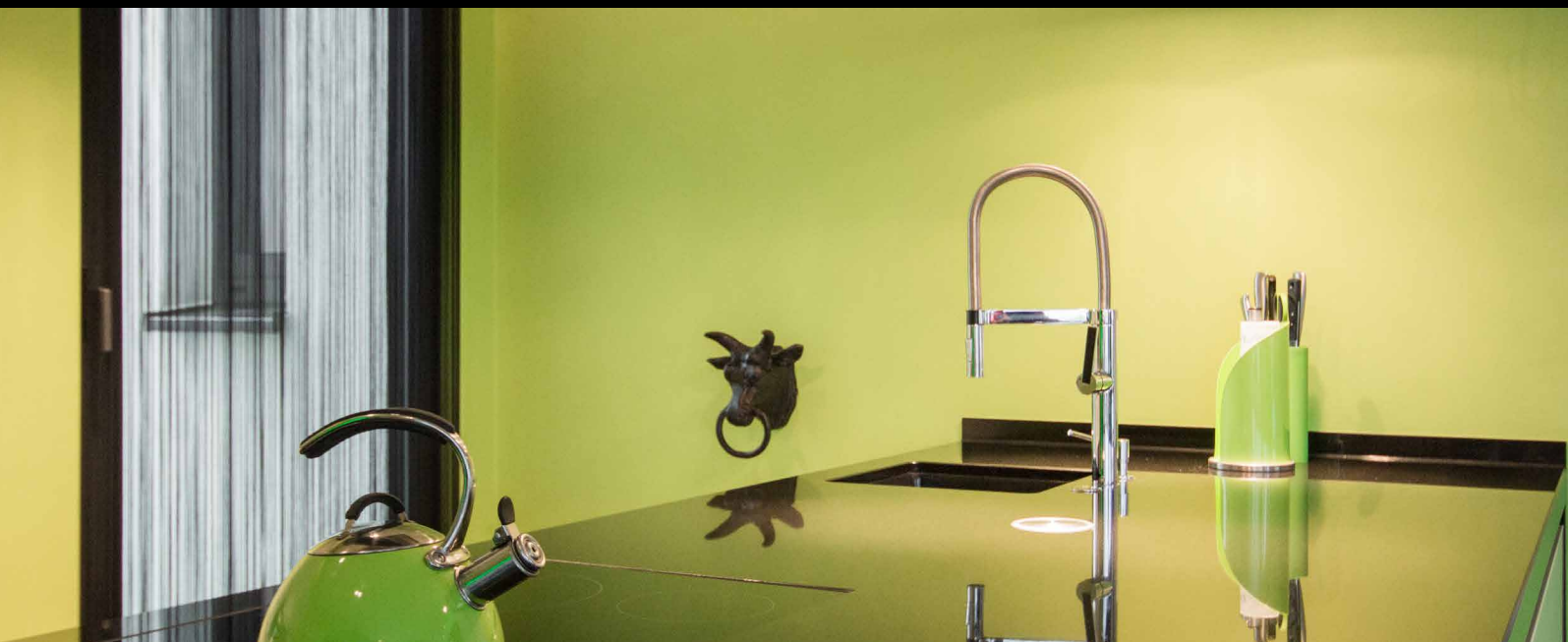
Right page

Landhotel****5 Voshövel, Schermbeck
Photo: FRESCOLORI®
Interior design / Execution:
Bülow Raumidee GmbH, Hamminkeln









Left page

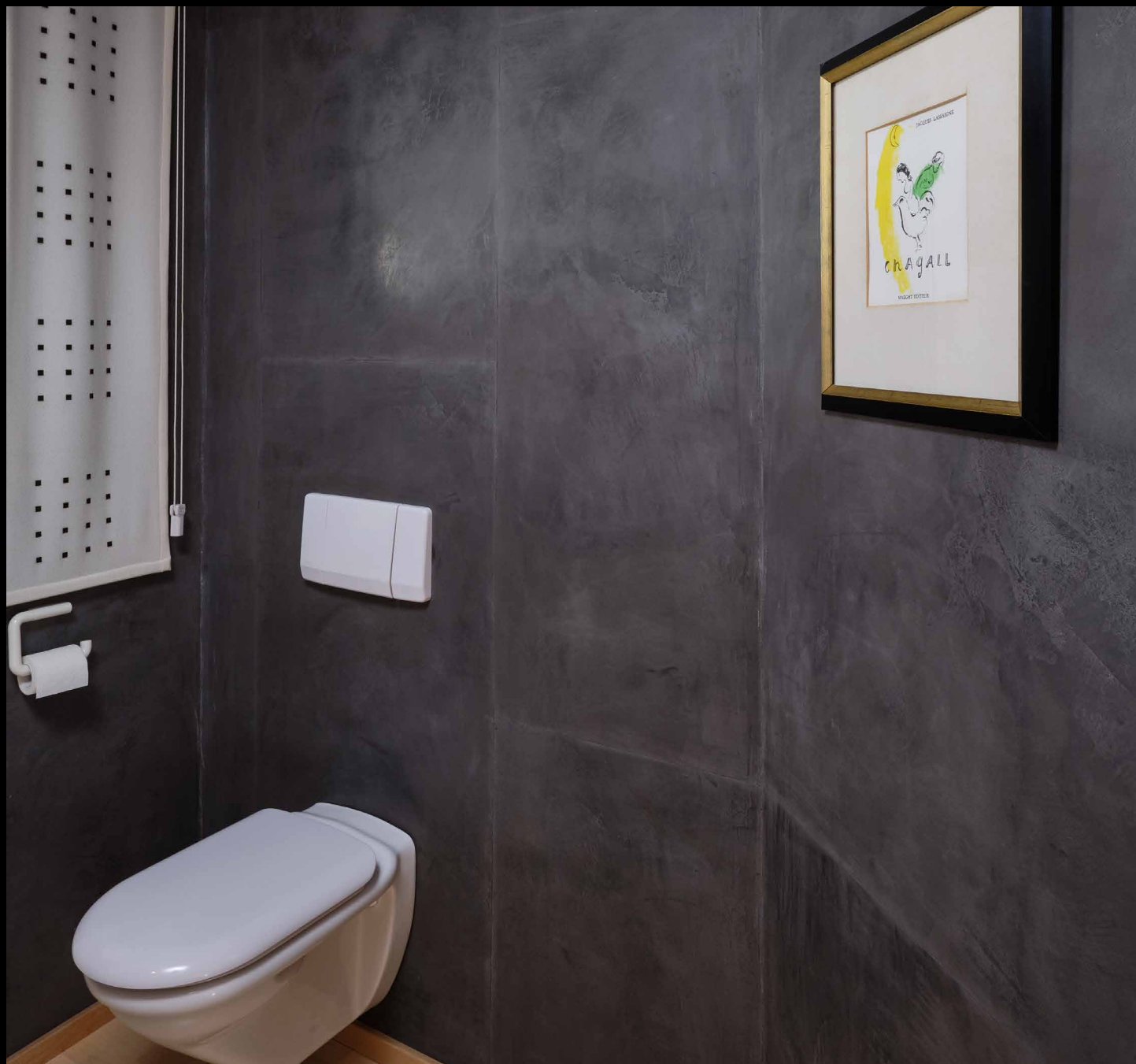
Left: Private home
 Interior design / Execution / Photo:
 Malerbetrieb Maiwald, Bochum
 Right: Doctor's office
 Interior design / Execution / Photo:
 Fath Raumdekoration, Fürth

Right page

Top: Private home, Bocholt
 Interior design / Execution / Photo: FRESCOLORI®
 Bottom left: Lacolore Showroom
 Bottom right: Private home
 Interior design / Execution / Photo:
 Lacolore-Schilling GmbH, Limeshain







Left page

Top: Private home
Interior design / Execution / Photo:
Ewering GmbH, Reken
Bottom: Private home
Interior design / Execution / Photo:
Nattefort Malermeister KG, Raesfeld

Right page

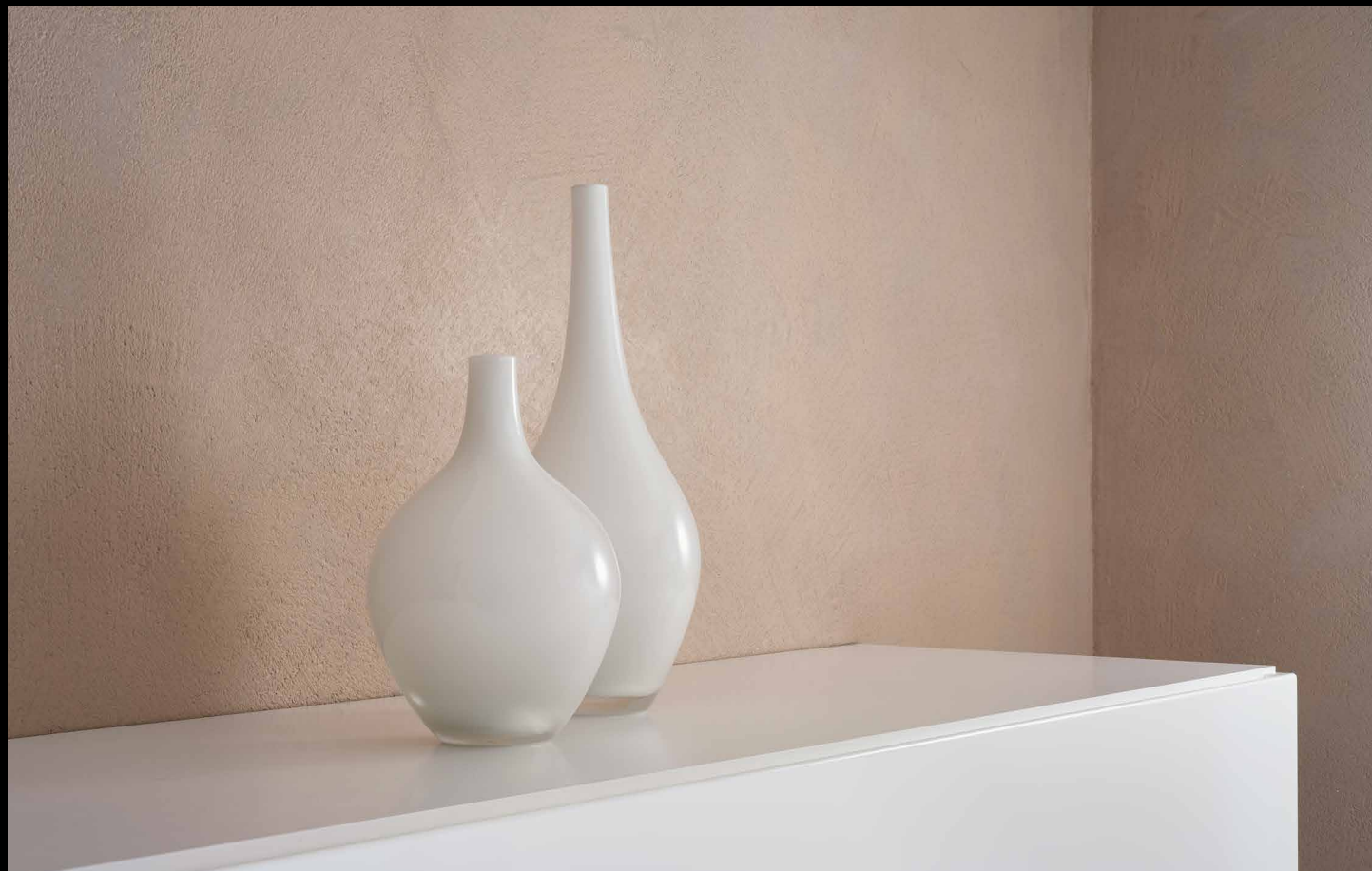
Private home
Interior design / Execution / Photo:
Steinle GmbH & Co. Malereibetrieb KG, Memmingen





Left page
Private home, Varsseveld (NL)
Interior design / Execution / Photo: FRESCOLORI®

Right page
Private home
Interior design / Execution / Photo:
Steinle GmbH & Co. Malereibetrieb KG, Memmingen



Walls full of possibilities

FRESCOArt

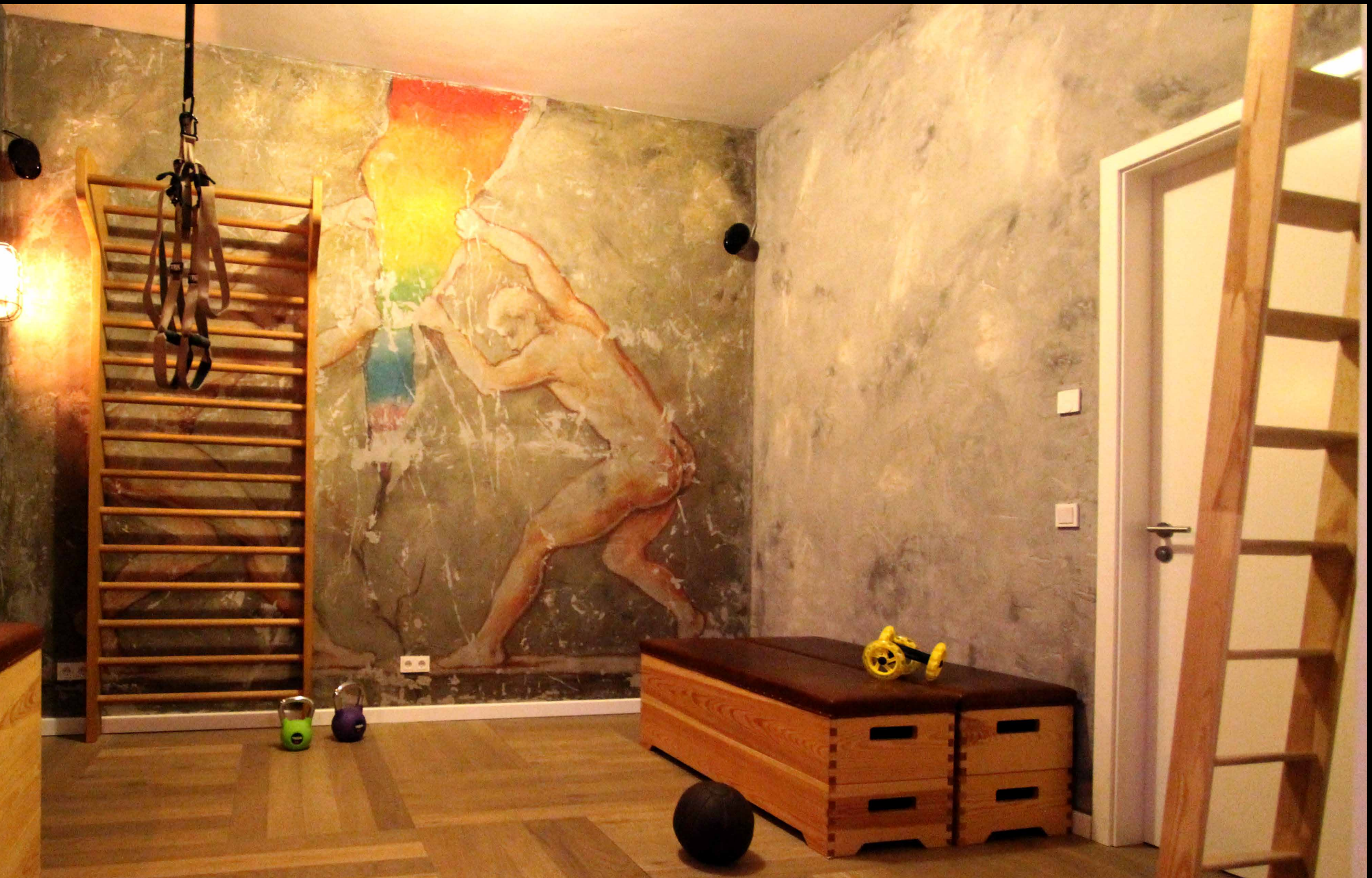
Special, unique, individual.

FRESCOArt places every wall and ceiling surface artistically and strikingly in the spotlight. There are no limitations placed on your own ideas and desires. First, we print a transfer foil with the motif of your choice on our own large format printer. Then a special FESCOArt adhesive is applied to the wall or ceiling where the motif will go.

Finally, a trained processing specialist places the transfer foil and allows the adhesive to harden overnight. Therefore, the colours of your desired motif are transferred to the wall or ceiling and integrated into the surface finish.

An optional FrescoArt finish can be applied to protect the motif. This process can be used to integrate individual designs, photos, company logos, artwork or other motifs onto the surface of your walls or ceilings. Create your own personalised fresco with every picture.





Earth tones and heavenly light

MICATA®

Classic, elegant, timeless.

MICATA® is one of the most noble and noticeable surface versions of FRESCOLORI®. Glass beads incorporated into the plaster let the minerals of the earth shine - glittery and accentuating - in the room and create a heavenly atmosphere. The special feel can be individually designed from smooth to structured, while the look can have a matt shimmer, or even shine.

Stemming from inside the earth, MICATA® reaches new heights in the sphere. Feel and experience the special value of this unique and fine surface design.





Pure and full of expression

FRESCOTON®

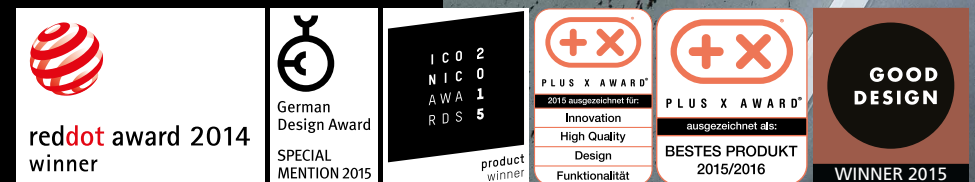
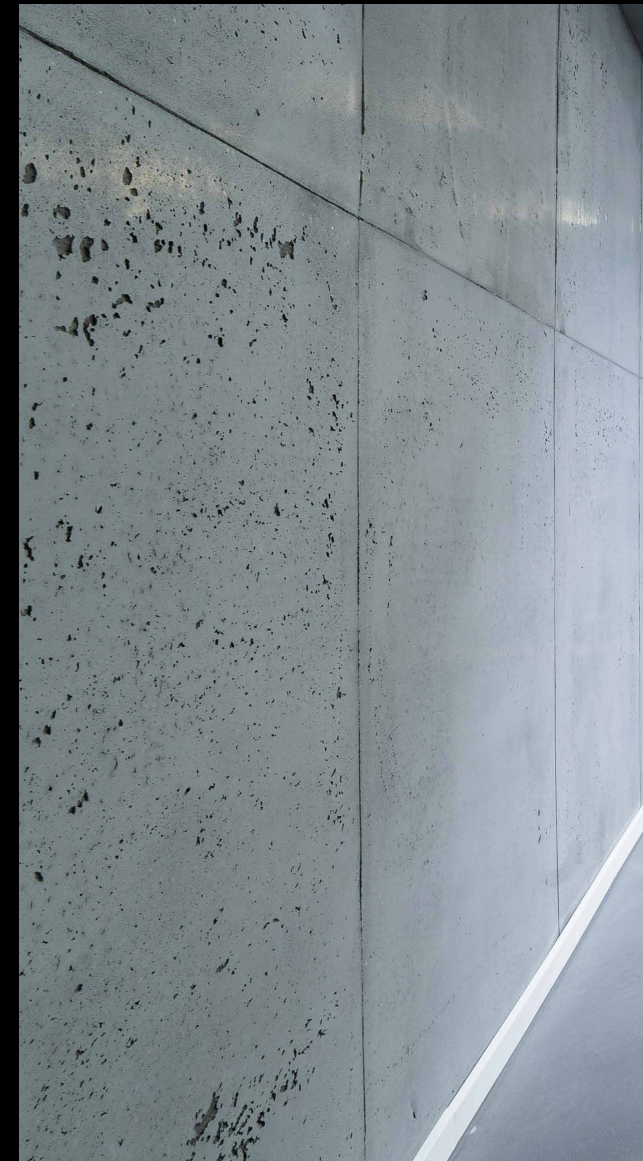
Multi-award winning classic design.

FRESCOTON® - smoothed concrete - is one of the most popular FRESCOLORI® surfaces. Quite rightly as the numerous national and international design prizes and awards which have been awarded to FRESCOLORI® for FRESCOTON® demonstrate. Urban loft feeling is created using the unique concrete look.

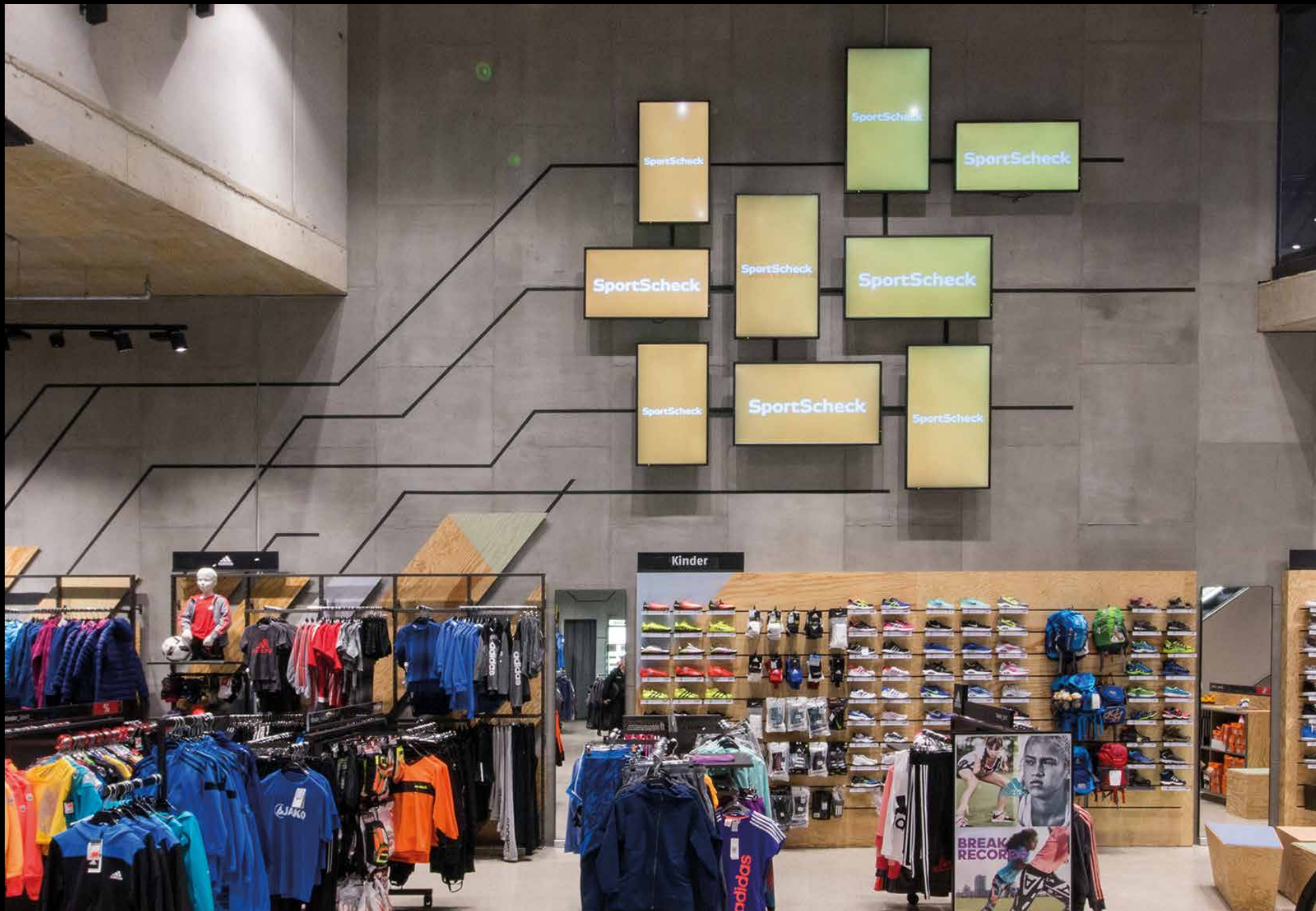
FRESCOTON® is a unique filler with a fascinating look. It can be applied to every subsurface - regardless of whether it is a plastered surface, plasterboard, metal, wood or plastic - and results in a surface which can easily be mistaken for poured concrete. The features of the look which

is long-lasting and deceptively realistic lie in the high quality of the raw materials. Carrara marble is one of the main components of the FRESCOTON® mixture which is free of clay or plaster.

Reduction to the essentials and the cool clarity of this concrete design frees the mind and makes room for imagination and unconventional thinking. Enjoy the purist design in an inspiring atmosphere and surround yourself with the flair of urban, modern living.





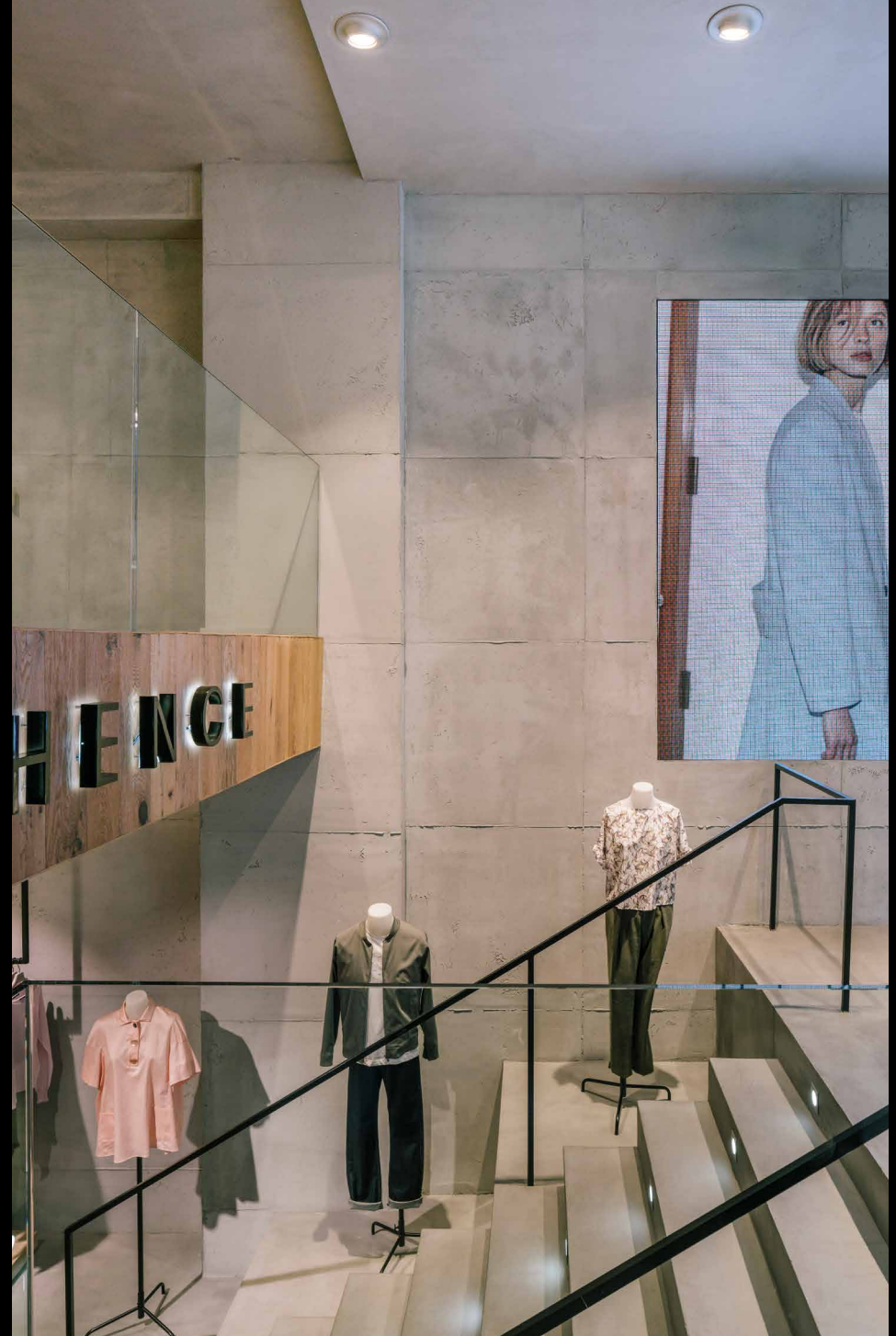
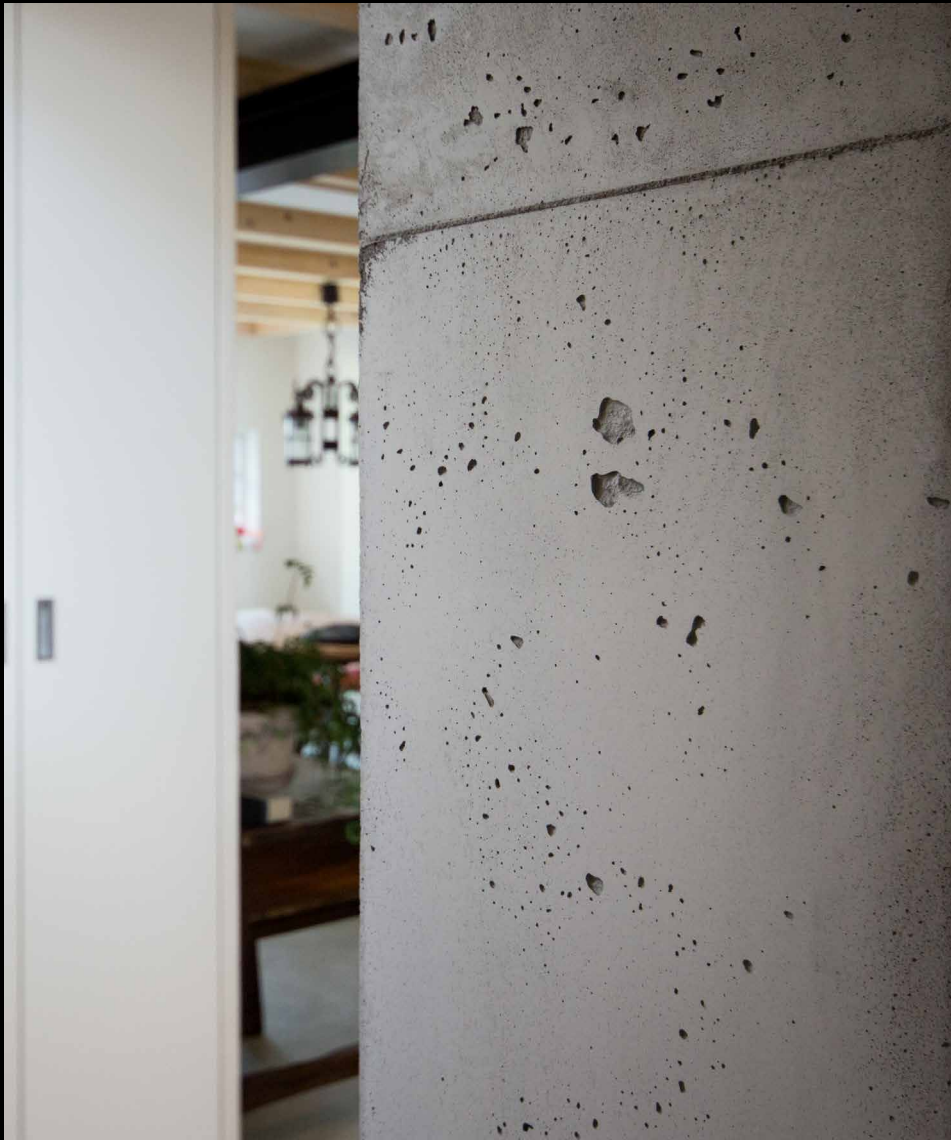


Left page

SportScheck Shop, Mönchengladbach
Photo: FRESCOLORI®
Interior design / Execution:
M-Team Projekt GmbH, Kerzenheim

Right Side

Left: Private home
Interior design / Execution / Photo: FRESCOLORI®
Right: HENCE Flagship Store, Madrid
Interior design: destudio, Madrid
Execution: Micra Cement Design (Juan Felipe)
Photo: Alfonso Calza Studio, Valencia



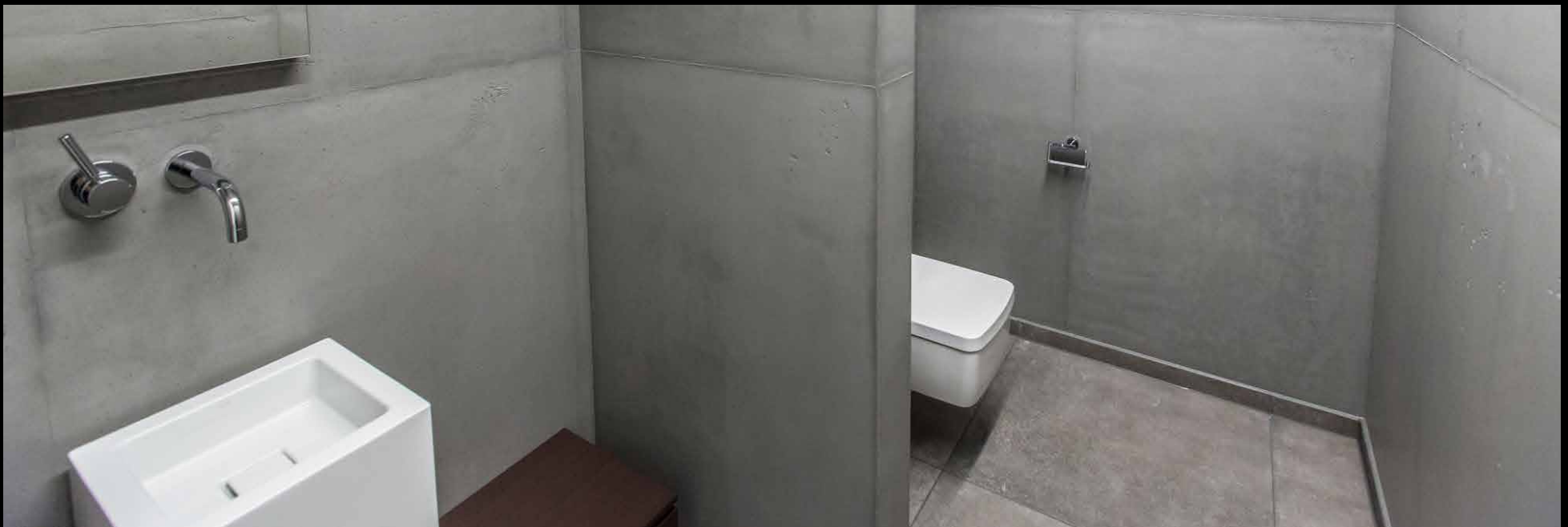
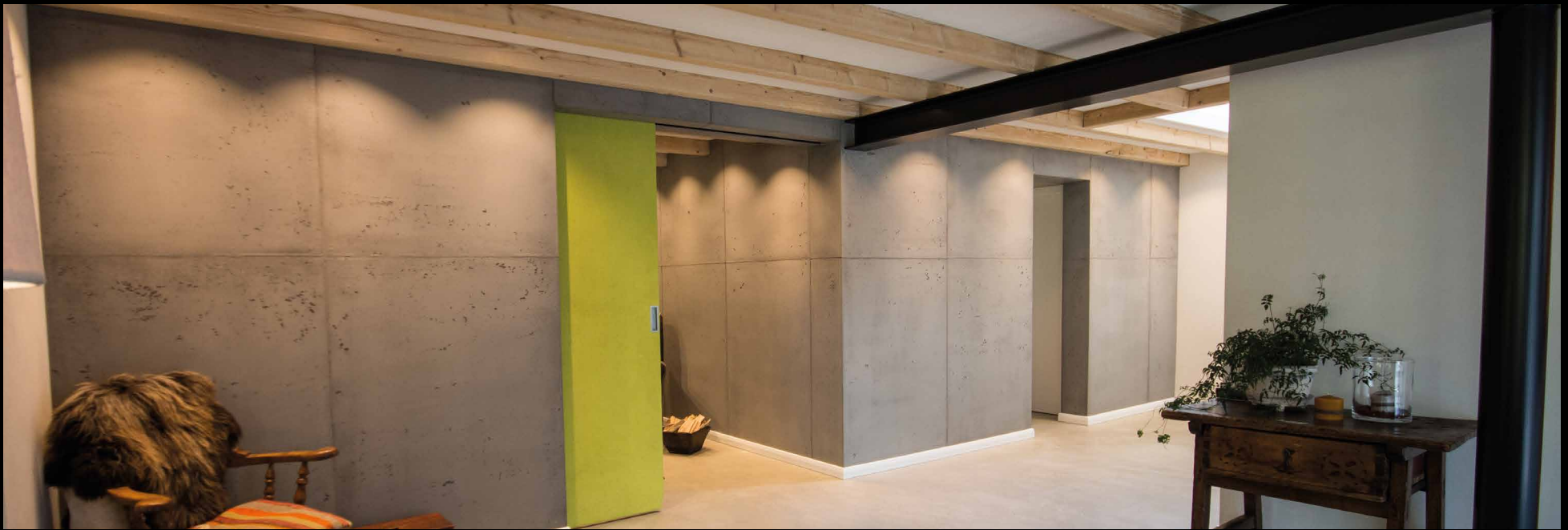


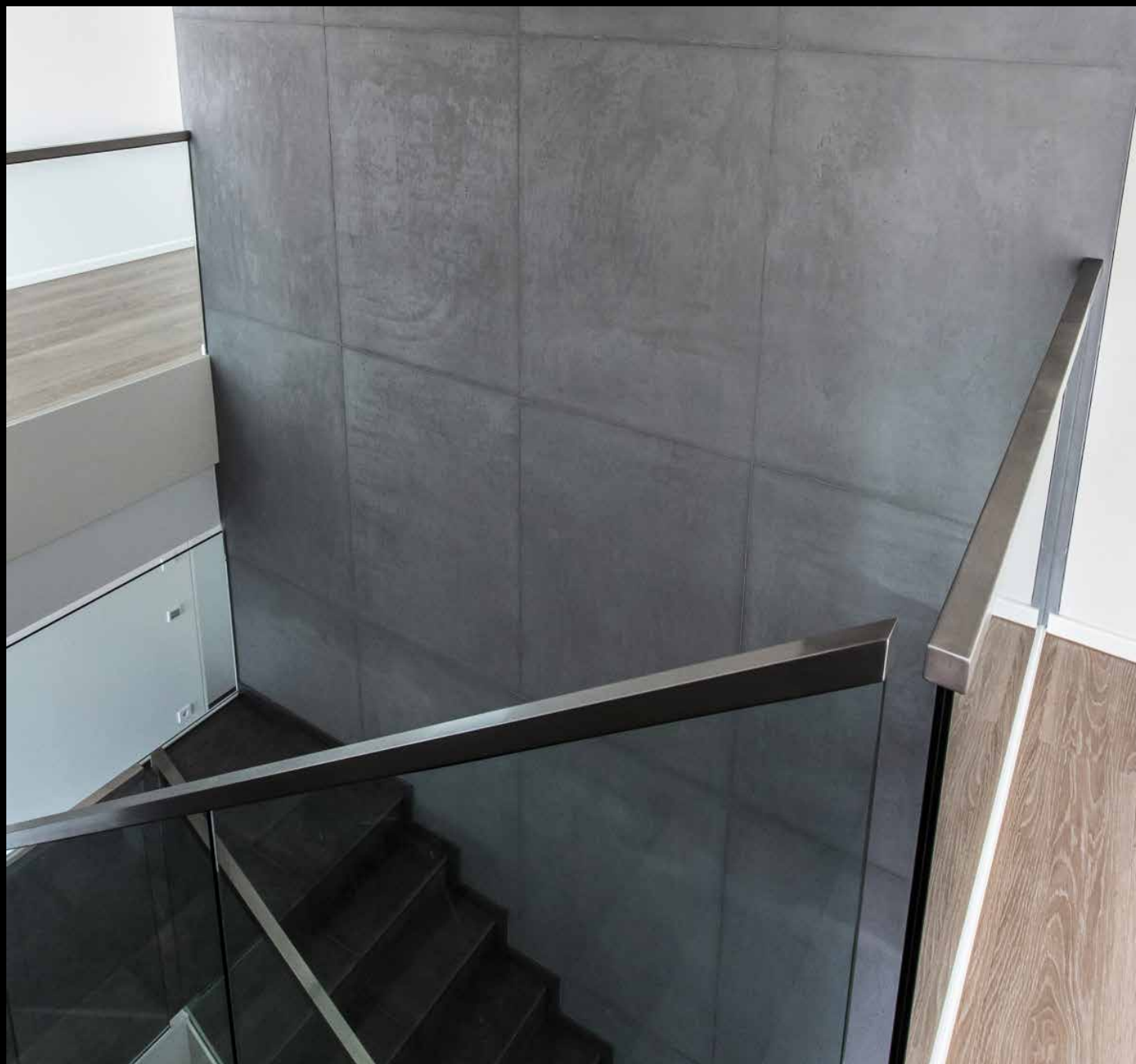


Left side
Private home
Interior design: Feldmann Architekten, Gießen
Execution / Photo:
Malerwerkstätte MIGNON GmbH & Co. KG, Aßlar

Right side
Adam Hall GmbH
Interior design: Michael Müller Stilbruch, Wiesbaden
Execution / Photo: Jakob Messerschmidt GmbH, Oberursel







Left side

Top: Private home, Bocholt

Bottom: Hans Hund GmbH, Bocholt

Interior design / Execution / Photo: FRESCOLORI®

Right side

Hans Hund GmbH, Bocholt

Interior design / Execution / Photo: FRESCOLORI®



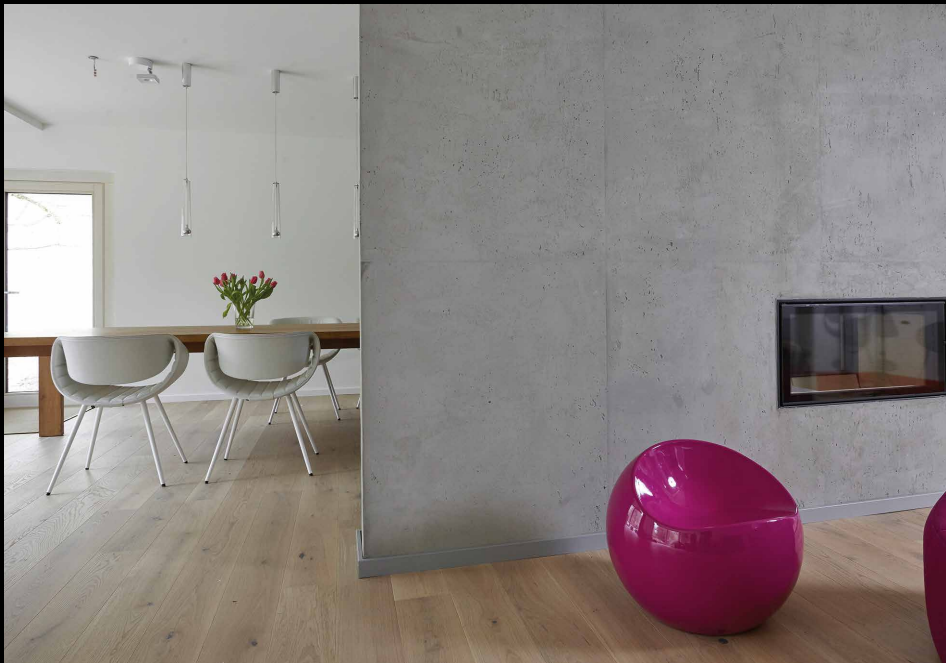


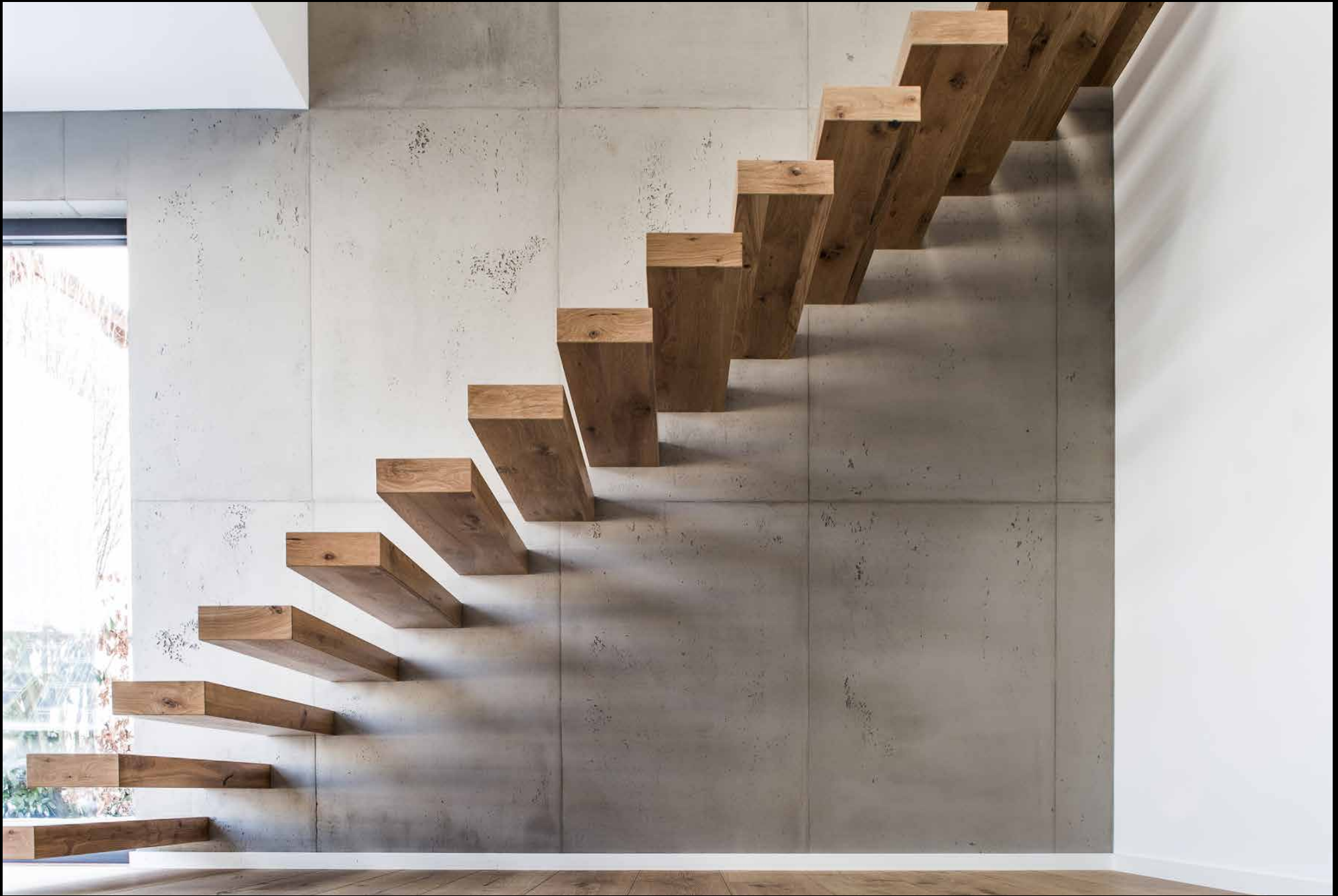
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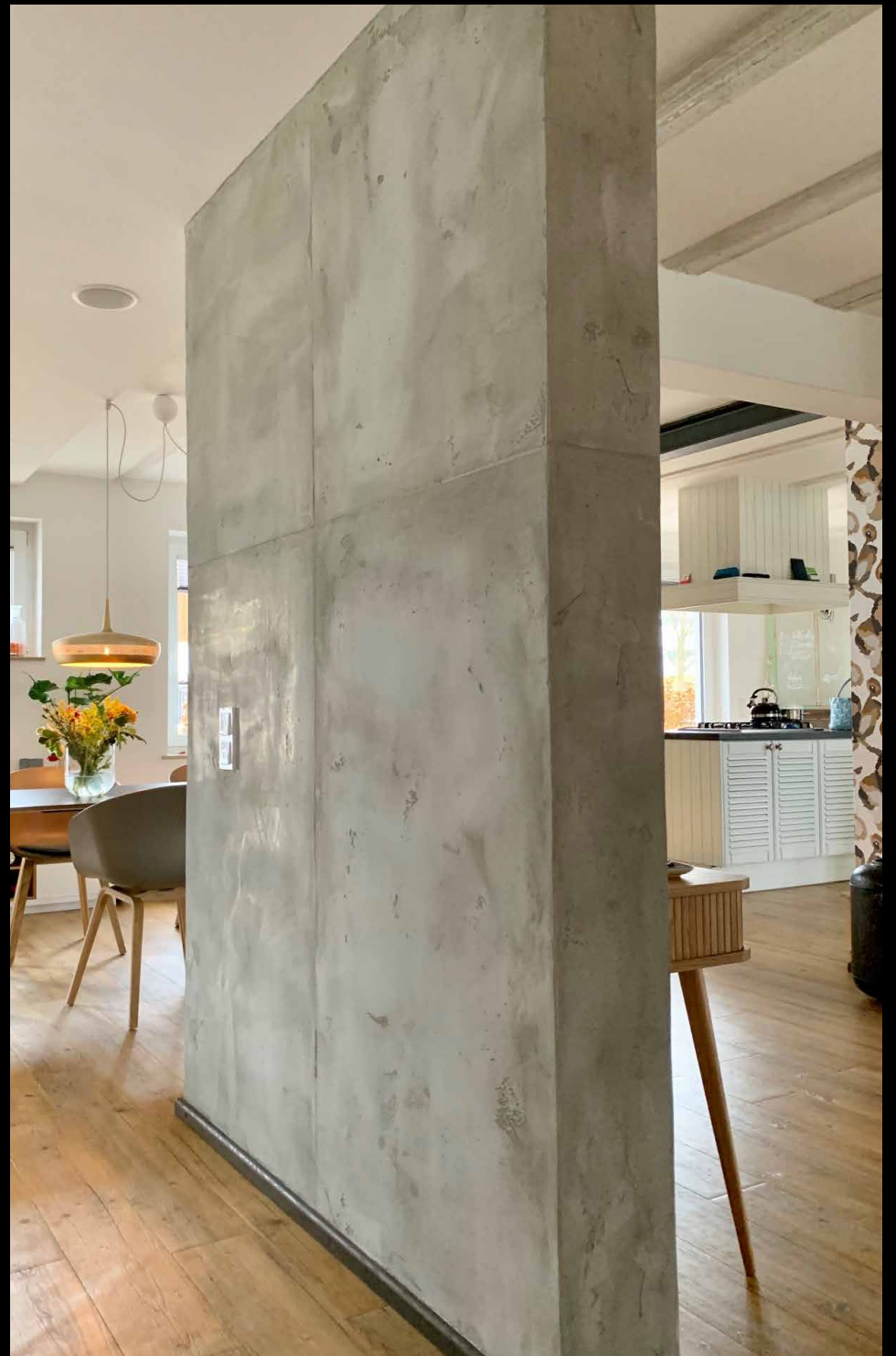
Top: GEFRO KG office, Memmingen
Interior design: rupf. innenarchitektur GmbH, Ulm
Execution / Photo:
Steinle GmbH & Co. Malereibetrieb KG, Memmingen
Bottom left: Private home
Interior design / Execution / Photo:
Malerwerkstätte Rebel & Sohn GmbH, München
Bottom right: Private home
Interior design / Execution / Photo:
Malerwerkstätte MIGNON GmbH & Co. KG, ABlar

Right side

Private home
Interior design / Execution / Photo:
Malerwerkstätte MIGNON GmbH & Co. KG, ABlar









Left side

Left: Private mansion near Pforzheim

Interior design / Execution / Photo:

Bäuerle Malerteam GmbH, Pforzheim

Right: Private home

Interior design / Execution / Photo:

Wiedemann sanieren + wohnen GmbH, Berg

Right side

Private home

Interior design / Execution / Photo:

Malerbetrieb Maiwald, Bochum





Left side

Top: Adam Hall GmbH
 Interior design: Michael Müller Stilbruch, Wiesbaden
 Execution / Photo: Jakob Messerschmidt GmbH, Oberursel
 Bottom left: Public building
 Interior design / Execution / Photo: O'Color - Oliver Kowalski, Erlangen
 Bottom right: Wohnwelt Fahnenbruck GmbH, Bocholt
 Interior design / Execution / Photo: FRESCOLORI®

Right side

Hotel Moxy, Berlin
 Interior design: JOI-Design, Hamburg
 Execution / Photo: Maler 2000 KG, Steigra





Brilliant and genuine

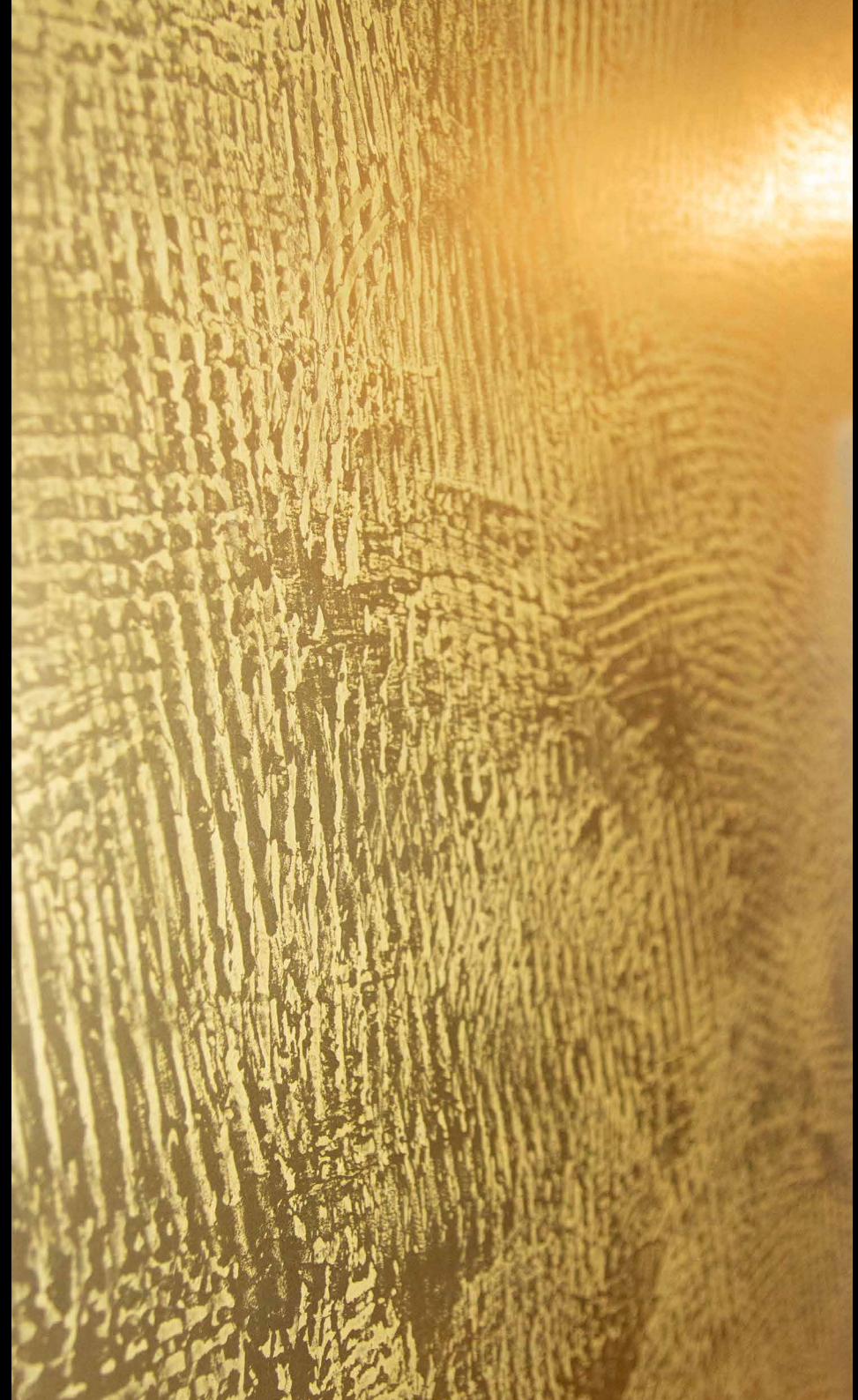
Real Metal

Put your wall in the spotlight.

The FRESCOLORI® real metal versions present wall finishes in an exquisite design. Brilliant design meets the brilliance of unique metal surfaces.

FRESCOLORI® real metal has what it promises: Pure metal substances in the surface plaster guarantee an exceptional atmosphere and make it possible to implement the most spectacular concepts of space. Whether clear, precious shimmering brass, raw industrial rust or even the depth of

reptile-like structures. FRESCOLORI® real metal makes every room and every surface an experience.

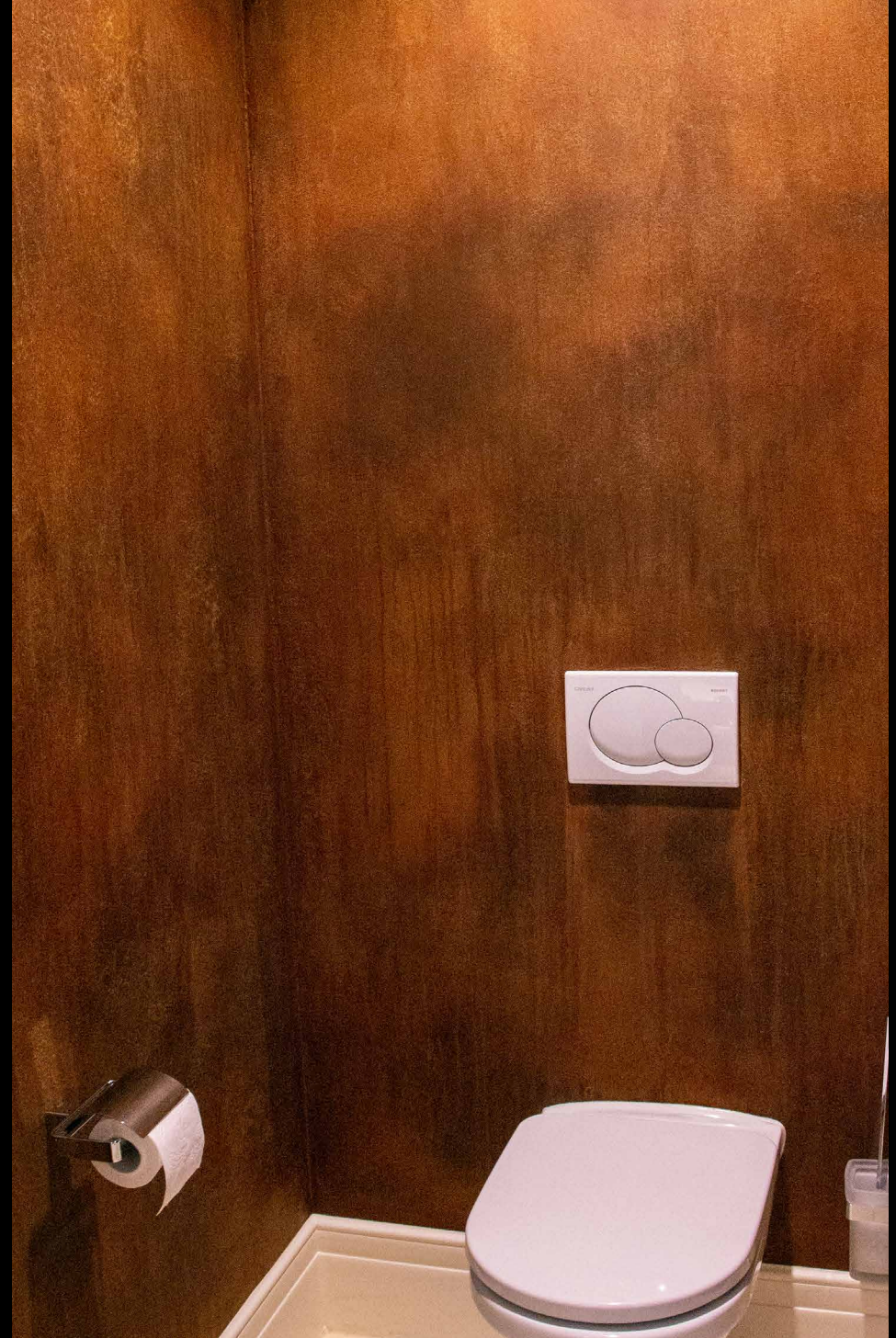
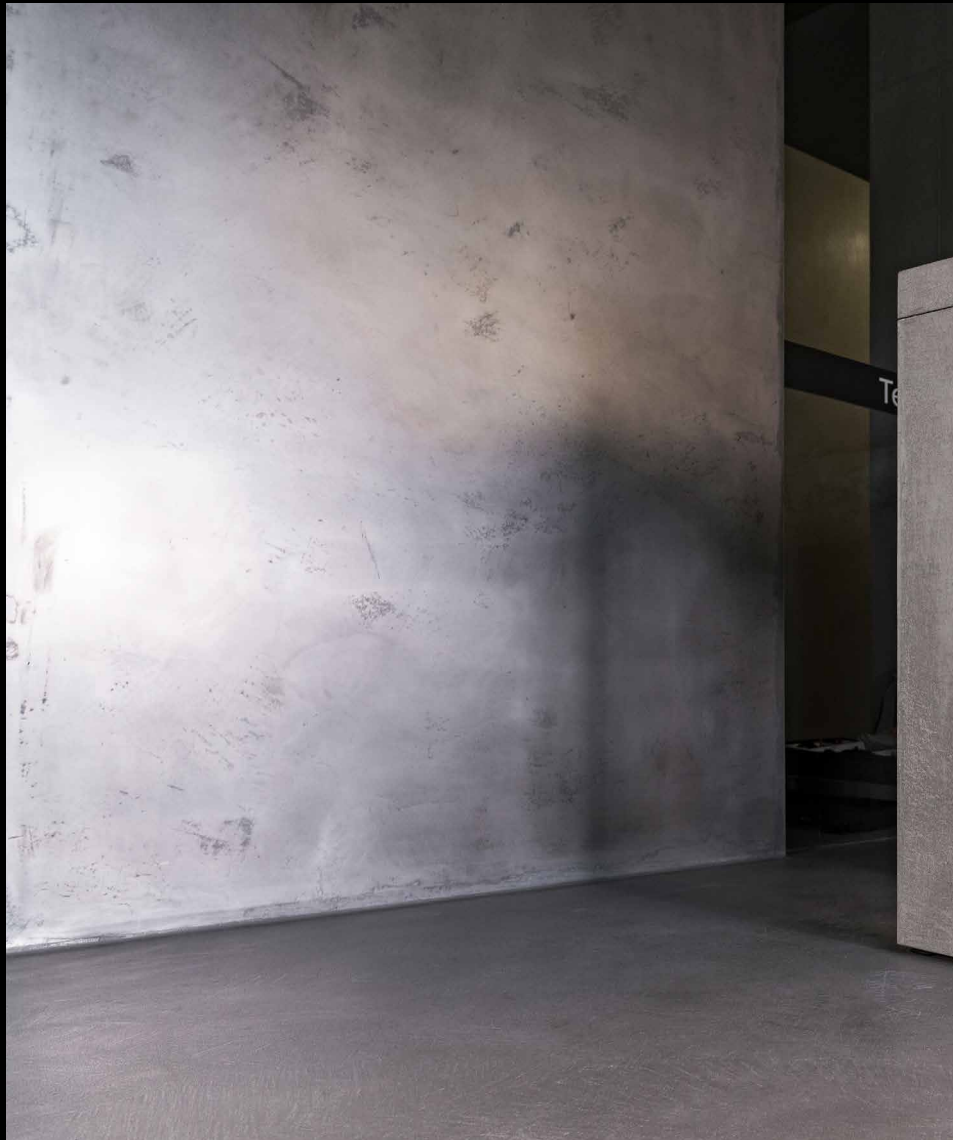




Real Metal



FRESCOLORI® Showroom
Interior design / Execution / Photo: FRESCOLORI®



Real Metal

Perfectly tailor-made for you

PLATOX®

Individual design panels.

The PLATOX® system was developed for situations in which it is not possible, or doesn't make sense, to use FRESCOLORI® fine plaster on site. Instead base panels are coated to choice with the desired plaster and delivered smoothed and finished. This makes our complete surface variety available on various, individually customised base materials.

With PLATOX® we offer flexibility in the design of walls, ceilings and floors - quickly and easily replaceable or exchangeable. Above all, the system is well suited for when there is no time, or too little time, for the filling and drying phases on site. You will receive completed, smoothed panels which can be glued

or clicked into place on site, depending on the application. MDF, HDF, silk screen, Resopal or Kömacel (PVC) panels are, for example, suitable base panels and can be specified according to need.

The size and strength as well as the dependent weight of the materials depend on the intended use and your wishes.

Savour the trusted, versatile look and feel of our special and adaptable design panels with our PLATOX® system.



AXOR



 **FRESCOLORI®**
Charakteristisches Design / Surface Finishing
by FRESCOLORI®
System: PLATOX® / Shower
Kategorie: Color-Lift 812
frescolori.com

PLATOX®

Enjoy a pure sense of well-being

PURAMENTE®

Wellness for the soul.

PURAMENTE® describes and includes the application of our products in shower areas and wet areas. FRESCOLORI® lime marble plaster influence the overall room atmosphere and transform every bathroom into an oasis of well-being which invites you to linger. As the result of the natural purity of our products every PURAMENTE® bath immediately develops a cosy atmosphere which feels fresh and secure. Seams which get dirty or which can become mouldy belong to the past. As a result of the high material quality, and the particular qual-

ity of the PURAMENTE® surfaces, heat and moisture are completely harmless.

PURAMENTE® distinguishes itself with a special finish which is water resistant and, above all, easy to clean.

Enjoy your time in the bath or invigorate your spirit in the shower surrounded by natural limestone marble plaster.



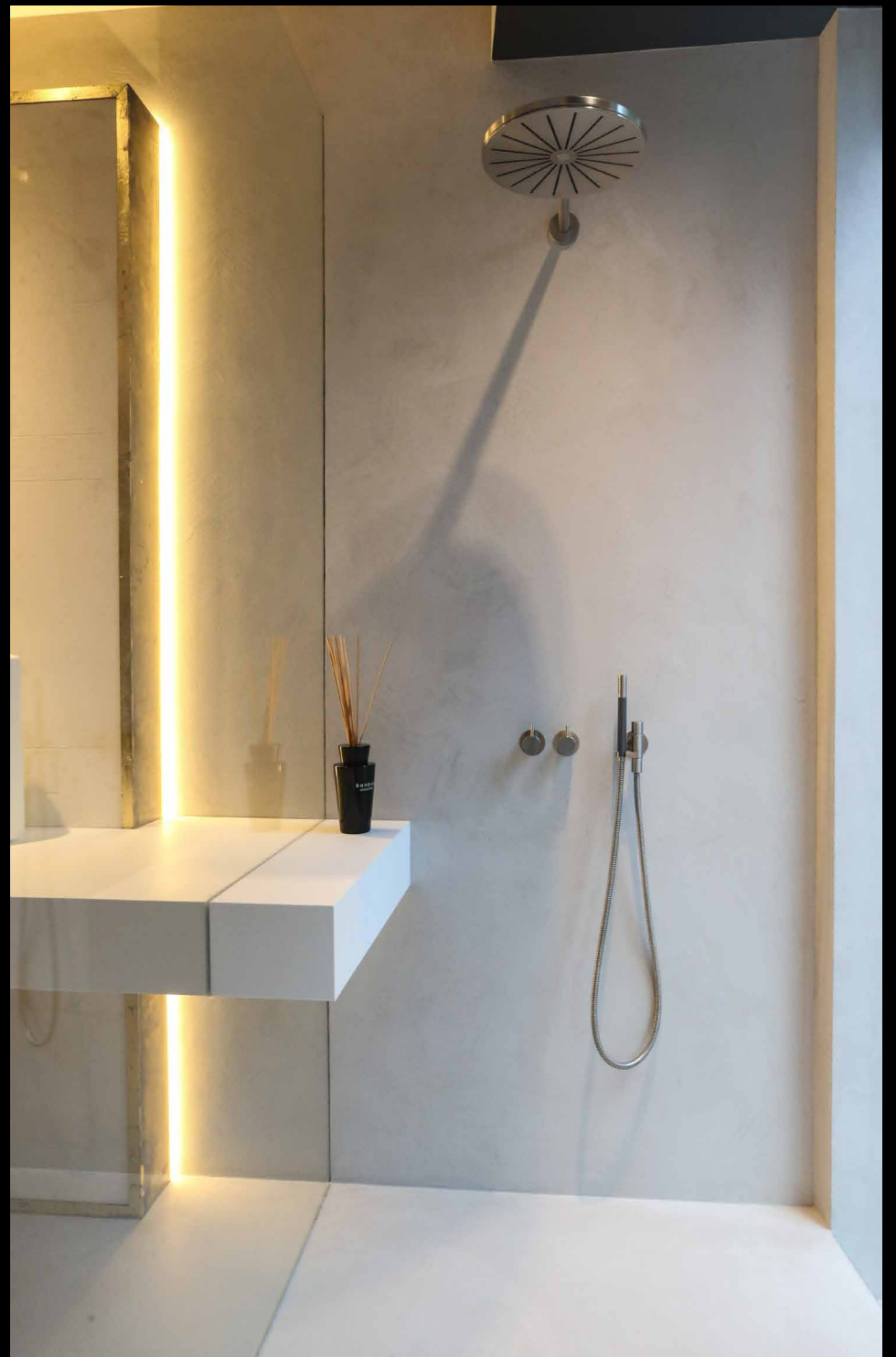




Left side
Private home
Interior design / Execution / Photo: Neidl GmbH, Bubesheim

Right side
Left: Private home
Interior design / Execution / Photo:
Malerwerkstatt Gerald Zielenbach, Waldbröl
Right: Private home
Photographer: Julika Roser
Interior design / Execution: VerWANDlung Remmers KG, Bonn







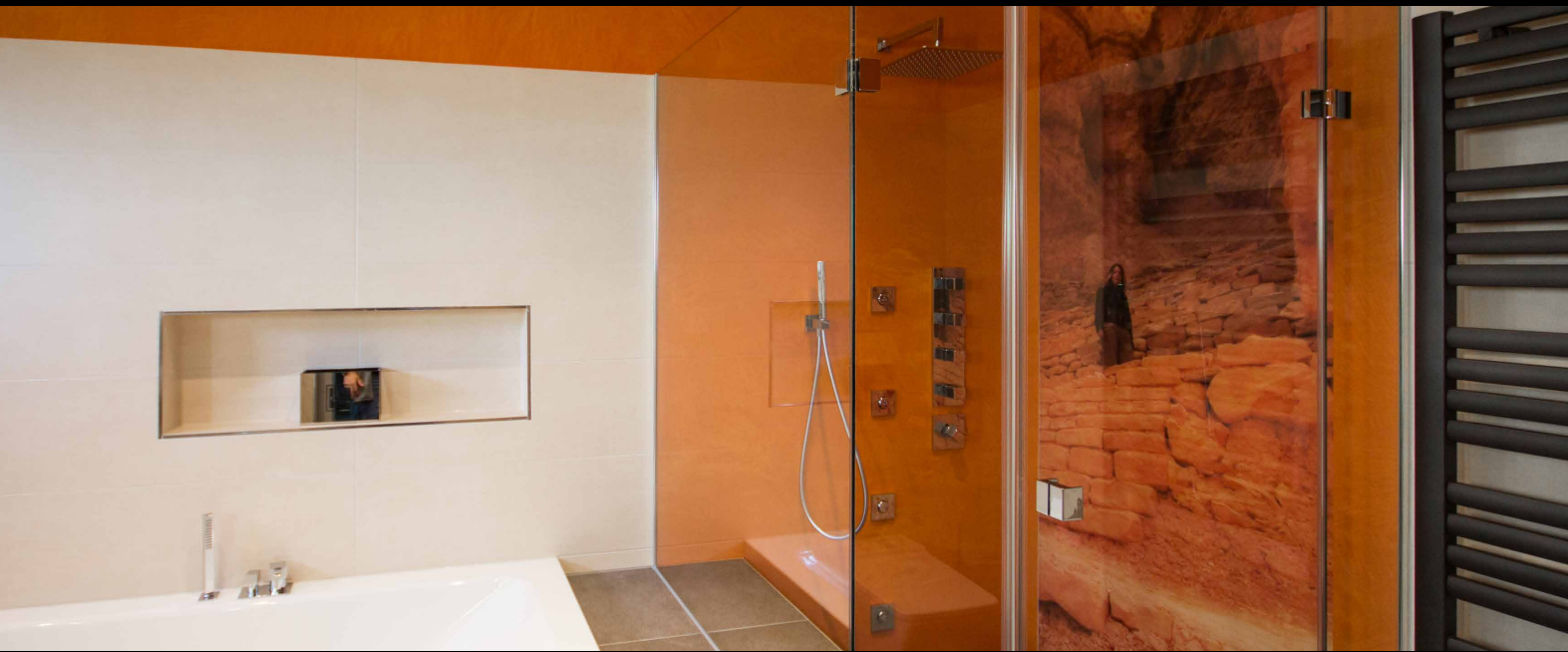
Left side

Left: Private home
 Interior design / Execution / Photo:
 Markus Reckers Raumkonzepte, Dülmen
 Right: Lacolore Showroom
 Photographer: Torsten Helmke
 Interior design / Execution:
 Lacolore-Schilling GmbH, Limeshain

Right Side

Top: Private home
 Interior design / Execution / Photo:
 Malerwerkstatt Gerald Zielenbach, Waldbröl
 Bottom left: Private home
 Interior design / Execution / Photo:
 Neidl GmbH, Bubesheim
 Bottom right: Loft-style private home
 Interior design / Execution / Photo: DREWES -
 Werkstatt für feine Malerarbeiten, Dortmund



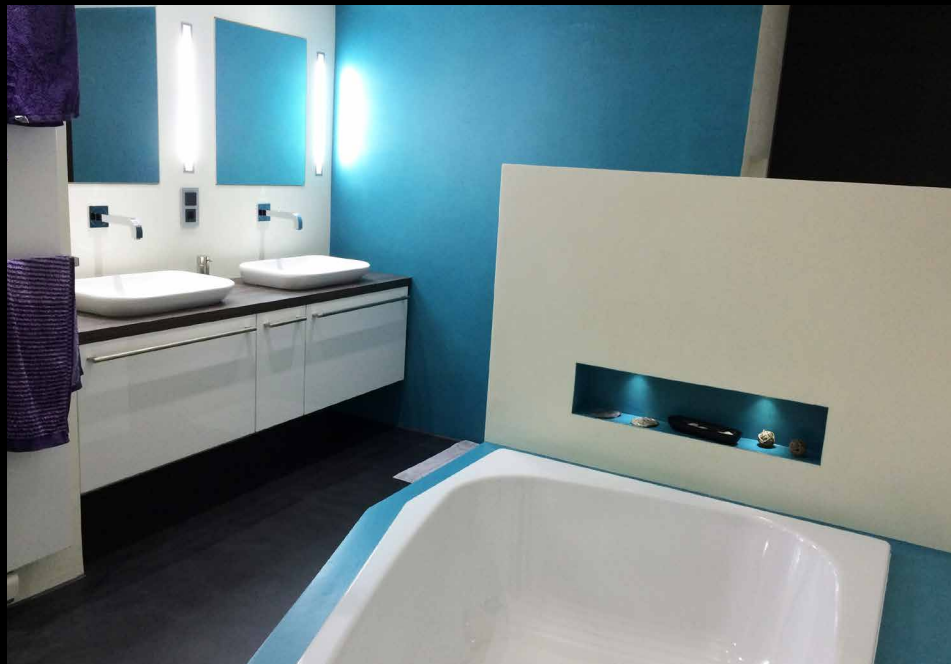


Left side

Top: Private home, Emmerich
 Interior design / Execution / Photo: FRESCOLORI®
 Bottom left: Private home
 Interior design / Execution / Photo:
 honig&blau GmbH, Hamm
 Bottom right: Villa
 Photographer: Andrea Nuding
 Interior design / Execution: Handwerk mit Stil
 Thomas Rodens e.K., Stuttgart

Right side

Private home, Bocholt
 Interior design / Execution / Photo: FRESCOLORI®





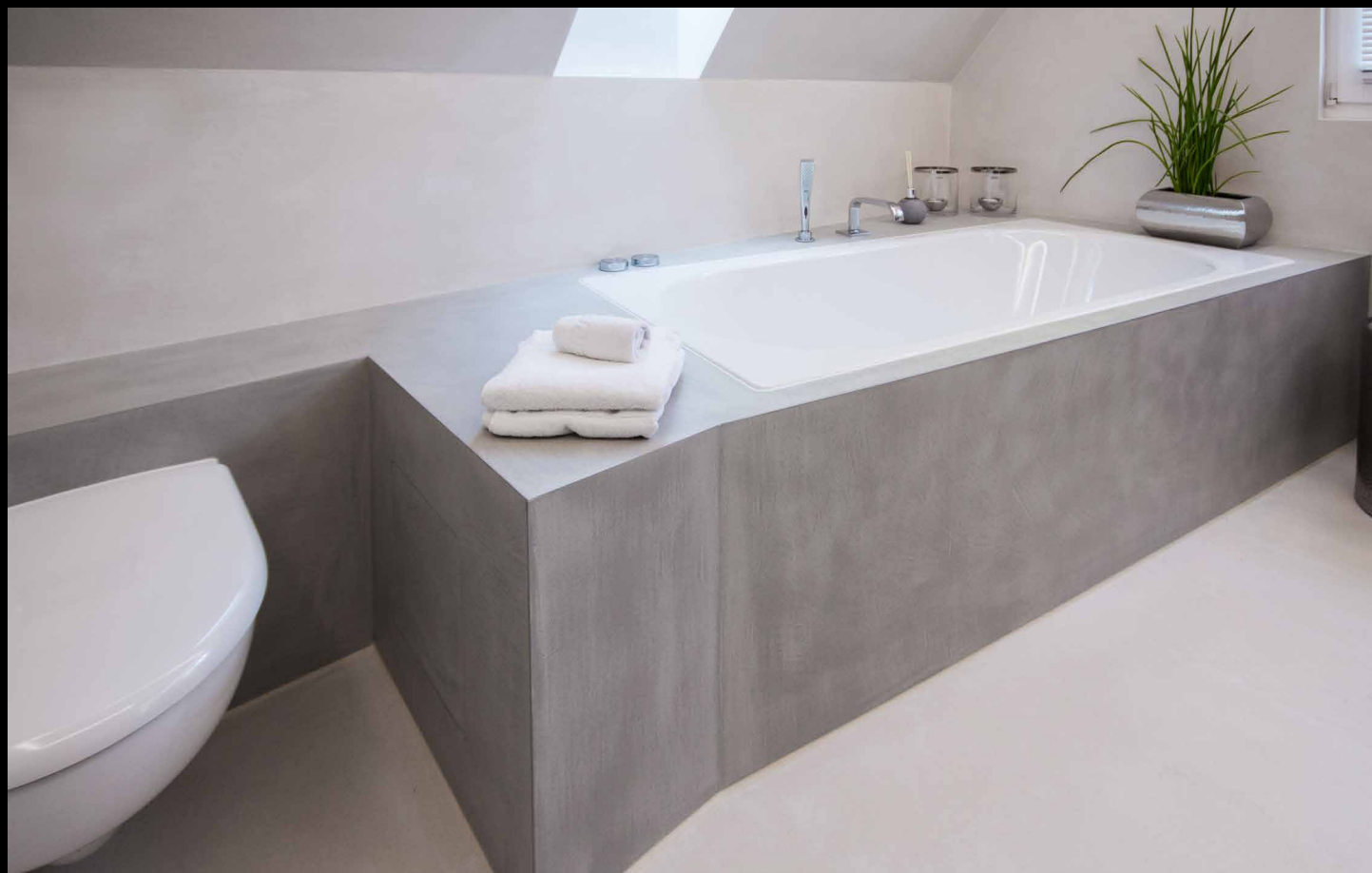
PURAMENTE®

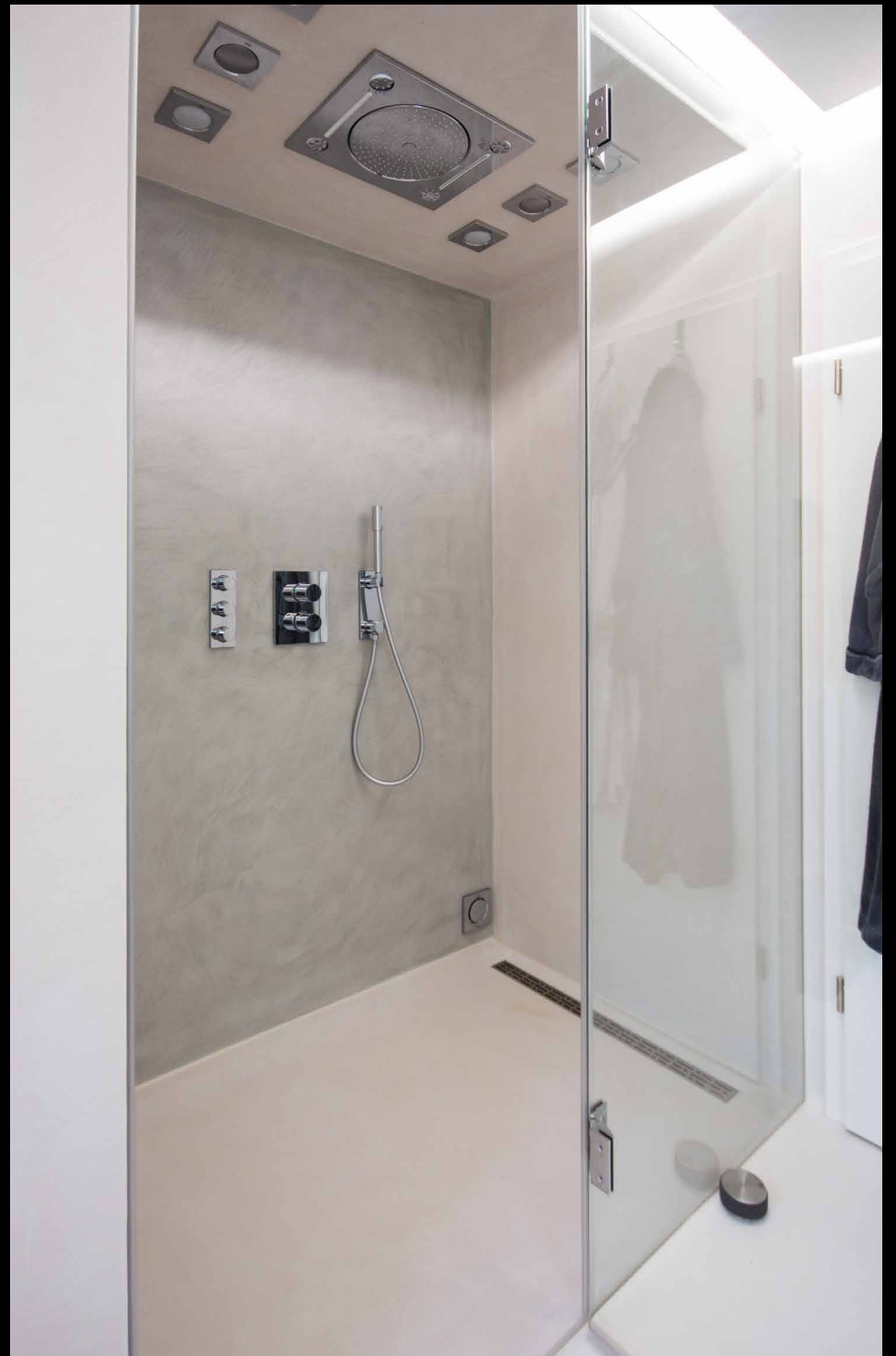




Left side
Private home
Interior design / Execution / Photo:
Malerwerkstätte MIGNON GmbH & Co. KG, Aßlar

Right side
Private home, Bocholt
Interior design / Execution / Photo: FRESCOLORI®







Left side

Left: FRESCOLORI® Showroom

Right: Private home, Bocholt

Interior design / Execution / Photo: FRESCOLORI®

Right side

Anna Hoff's GmbH, Bocholt

Interior design / Execution / Photo: FRESCOLORI®

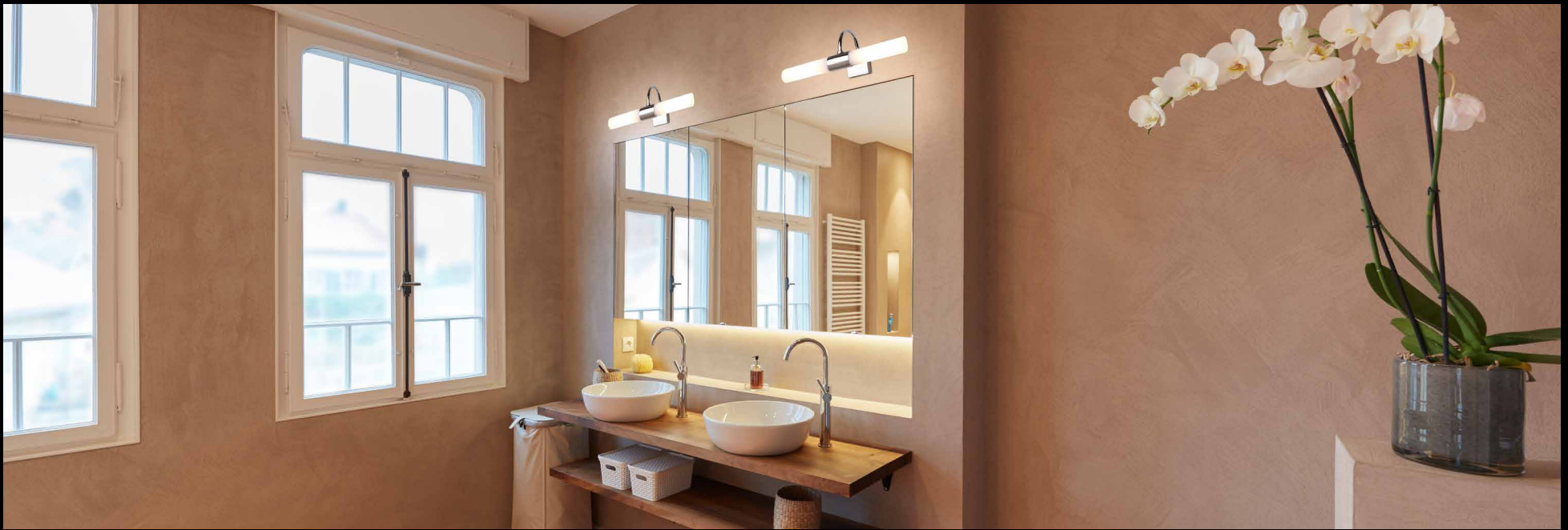




Left side
Bahia water park, Bocholt
Interior design / Execution / Photo: FRESCOLORI®

Right side
Top: Private home, Kranenburg
Interior design / Execution / Photo: FRESCOLORI®
Bottom: Private home
Interior design / Execution / Photo:
Neidl GmbH, Bubesheim







Left side
Top: Private home
Interior design / Execution / Photo:
Malerfachbetrieb Keller, Emmingen-Liptingen
Bottom: Private home, Hamburg
Interior design / Execution / Photo: WAND1

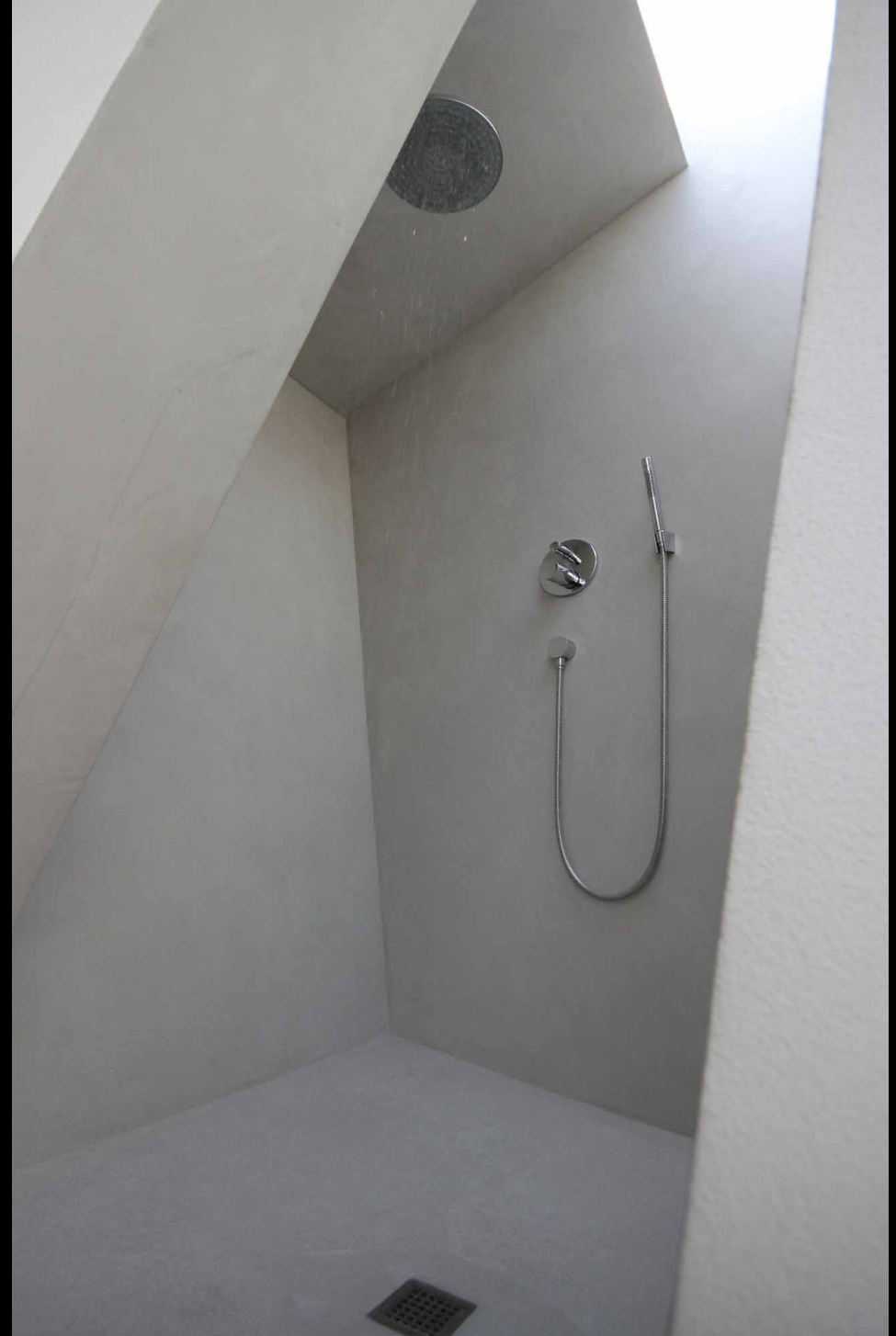
Right side
Private home
Interior design / Execution / Photo:
Neidl GmbH, Bubesheim





Left side
Lacolare Showroom
Photographer: Sascha Litim
Interior design / Execution:
Lacolare-Schilling GmbH, Limeshain

Right side
Private home
Interior design: Gronych+Dollega Architekten, Wetzlar
Execution / Photo:
Malerwerkstätte MIGNON GmbH & Co. KG, Aßlar







Left side

Left: Private home

Interior design: Studio LAR, Stuttgart

Execution/Photo:

Martin Frank Oberflächen, Bietigheim-Bissingen

Right: Private home

Interior design / Execution / Photo:

Malerfachbetrieb Keller, Emmingen-Liptingen

Right side

Lacolare Showroom

Photographer: Torsten Helmke

Interior design / Execution:

Lacolare-Schilling GmbH, Limeshain

Distinctive from the ground up

MARANZO®

Anything but ordinary.

The exceptional and vivid MARANZO® floors by FRESCOLORI® lend every room a unique radiance. Surprising, innovative design far from the standard lets rooms shine in a new light.

In doing so MARANZO® distinguishes itself through a specific material hardness which withstands daily stresses, even in commercial areas. A special feature is the ability to customise the pigmentation which results in unbelievable creative leeway. As a result of the seamless processing your space receives a particular value and luxurious look which mirror your personal individuality.

In only three days the pre-smoothed floor is complete and already accessible on the fourth day. In doing so, the material is completely soaked through and equipped with a waterproofing so that the floor is water and oil resistant.





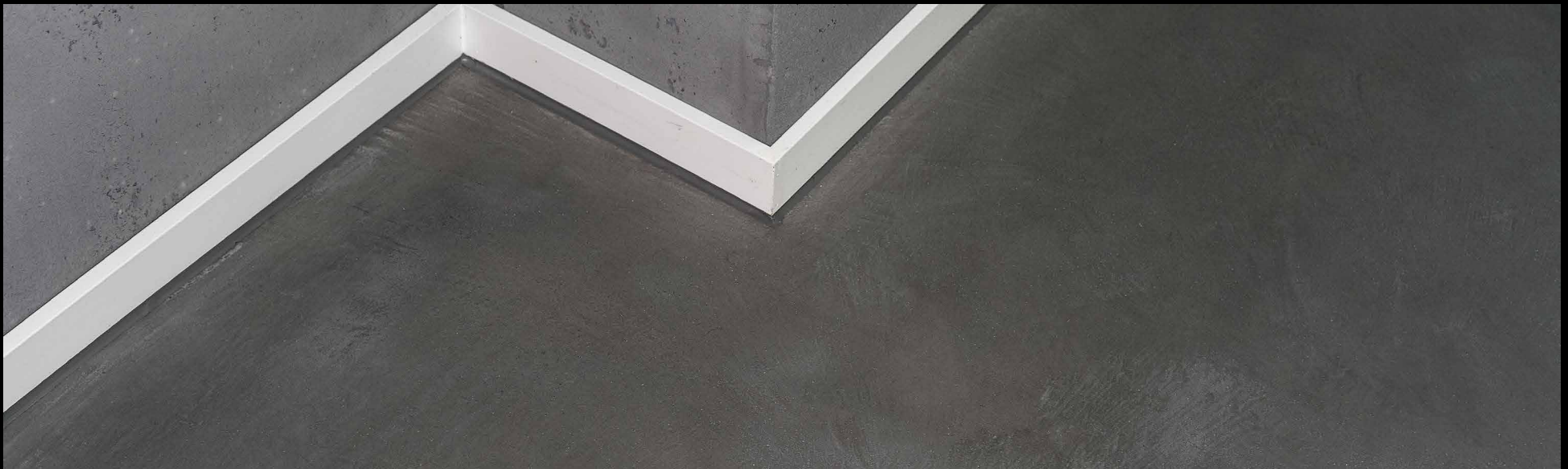


Left side

Top: Lacolore Showroom
Interior design / Execution / Photo:
Lacolore-Schilling GmbH, Limeshain
Bottom: FRESCOLORI® Showroom
Interior design / Execution / Photo: FRESCOLORI®

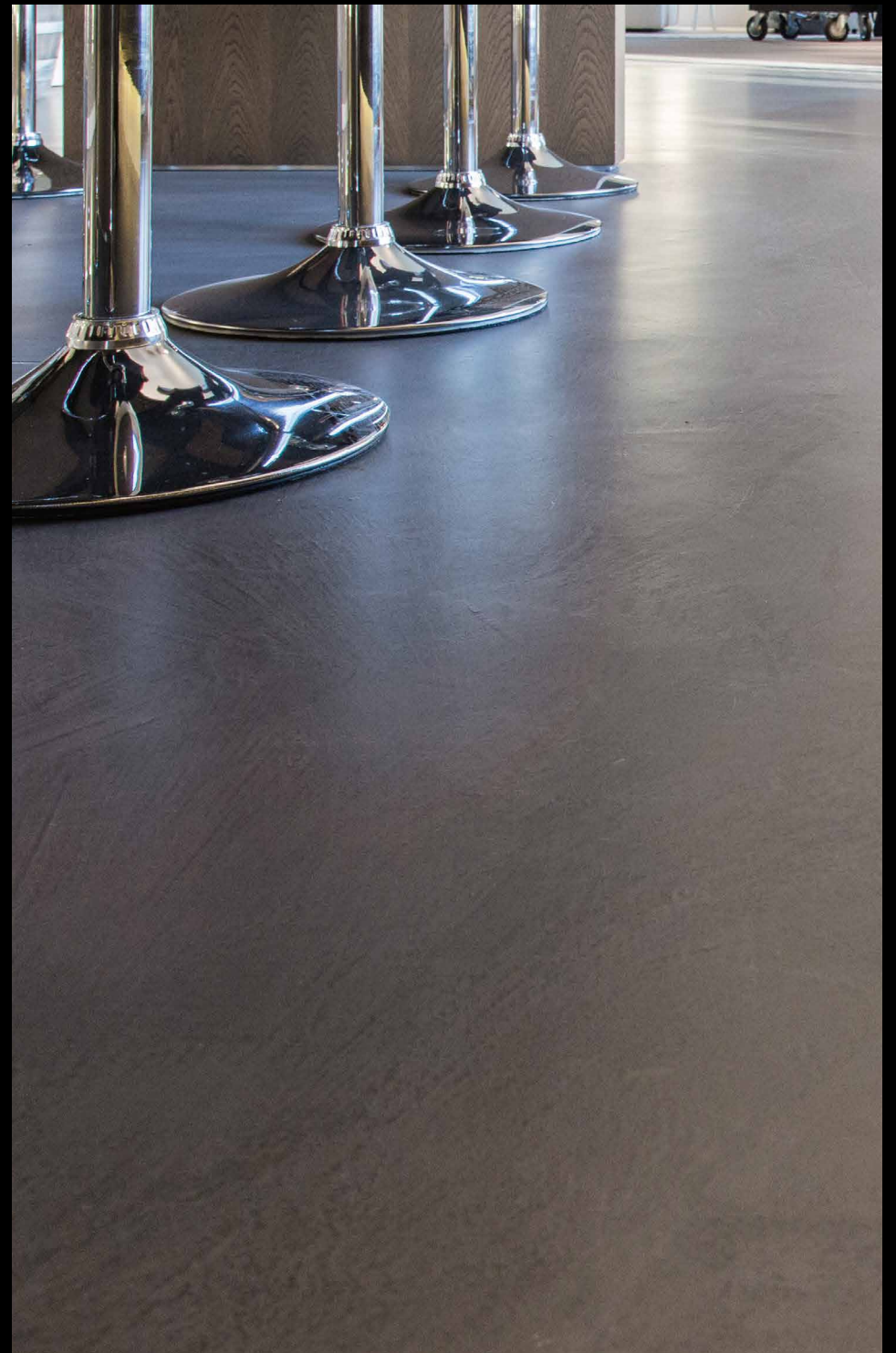
Right side

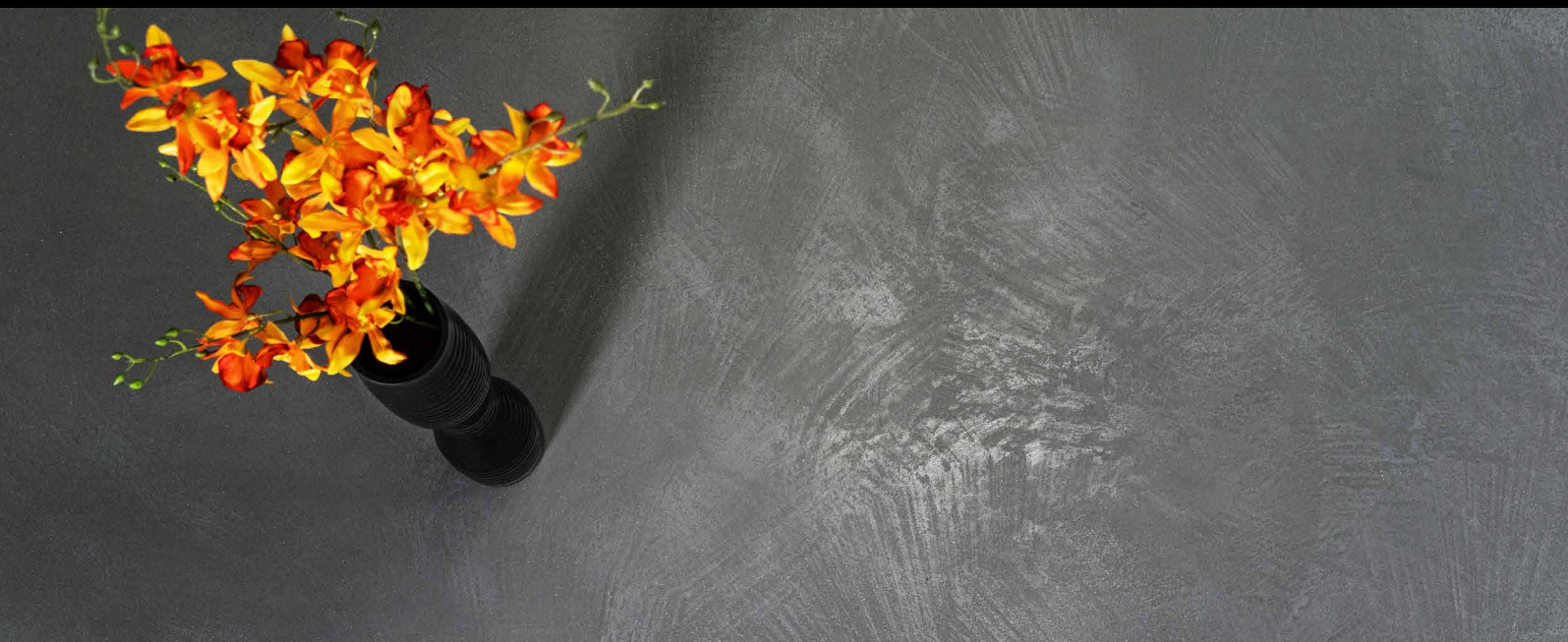
Private home, Bocholt
Interior design / Execution / Photo: FRESCOLORI®





MARANZO®





Left side

Left: Private home, Bocholt

Right: FRESCOLORI® Showroom

Interior design/ Execution/ Photo: FRESCOLORI®

Right side

Top: FRESCOLORI® Showroom

Bottom left: Private home, Bocholt

Bottom right: FRESCOLORI® Showroom

Interior design/ Execution/ Photo: FRESCOLORI®



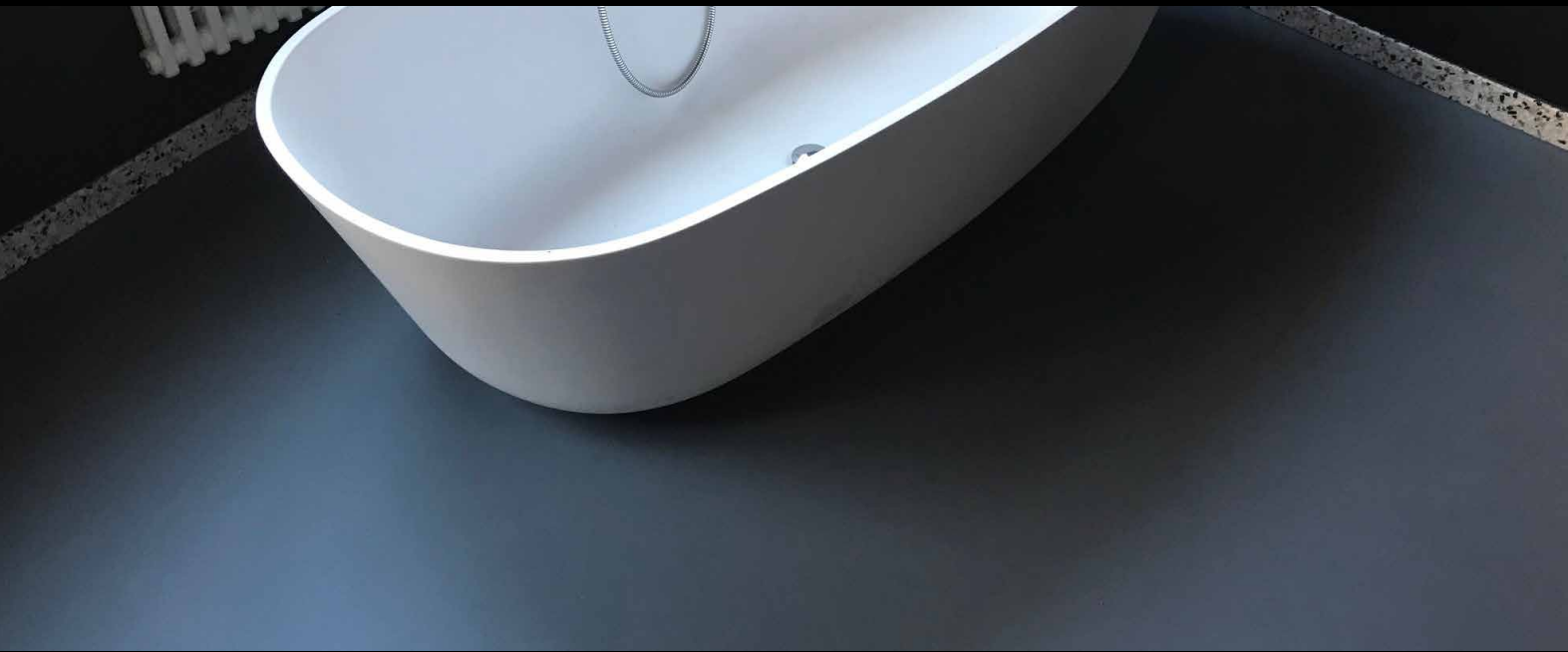




Left side
Lacolare Showroom
Interior design / Execution / Photo:
Lacolare-Schilling GmbH, Limeshain

Right side
Private home
Interior design / Execution / Photo: FRESCOLORI®





Left side

Top: Private home, Berlin
Interior design / Execution / Photo: Maler 2000 KG, Steigra
Bottom left: Private home
Bottom right: Sauna, Private home
Photographer: Torsten Helmke
Interior design / Execution (both projects):
Lacolore-Schilling GmbH, Limeshain

Right side

FRESCOLORI® Showroom
Interior design / Execution / Photo: FRESCOLORI®





MARANZO®

Vibrant walls

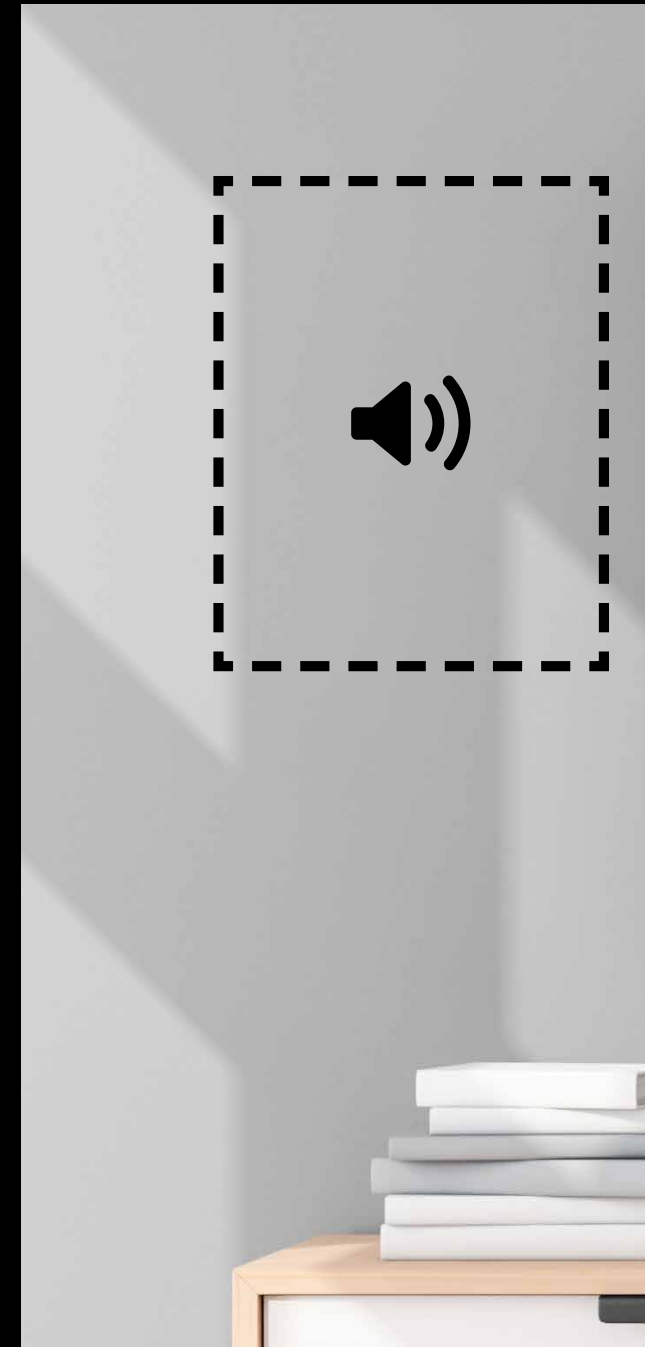
INVISONO®

The vibrancy makes the difference.

Walls that sound. INVISONO® combines the advantages of the FRESCOLORI® fine plaster with the refined technique of soundboards. These own developed boards from own production have a special design and are installed flat against the wall or ceiling. The subsequent over-plastering with a FRESCOLORI® lime marble plaster ensures that the surface fits seamlessly with the rest of the wall and the speakers are completely invisible. The special characteristics of the plaster distribute the sound and achieve surface acoustics with a one-of-a-kind acoustic

experience. INVISONO® is available in different versions. Starting with the passive loudspeaker system, which is easily connected to the existing system, up to the Deluxe version with Dolby Surround 5.1 / 7.1. The resulting acoustic fields shine with precise sound of the highest quality. With this special technology the well-known limitless design possibilities of all the FRESCOLORI® fine plasters are available for finishing.

Let your walls sound with INVISONO®.





Magnificent together

WK WOHNEN

Confident in quality.

WK Wohnen is one of the renowned premium brands in the German furniture industry and stands for fine, high-quality furniture design.

Primed FRESCOLORI® products have enriched the WK range for two years and document the flexibility and the innovative character of FRESCOLORI® lime marble plasters. The designers of WK Wohnen were particularly impressed by the fascinating stone looks and developed a wall panel system with WK470 which can be flexibly used in the living or sleeping area, also in combination with INIVISONO®. Under the label WK852 WK

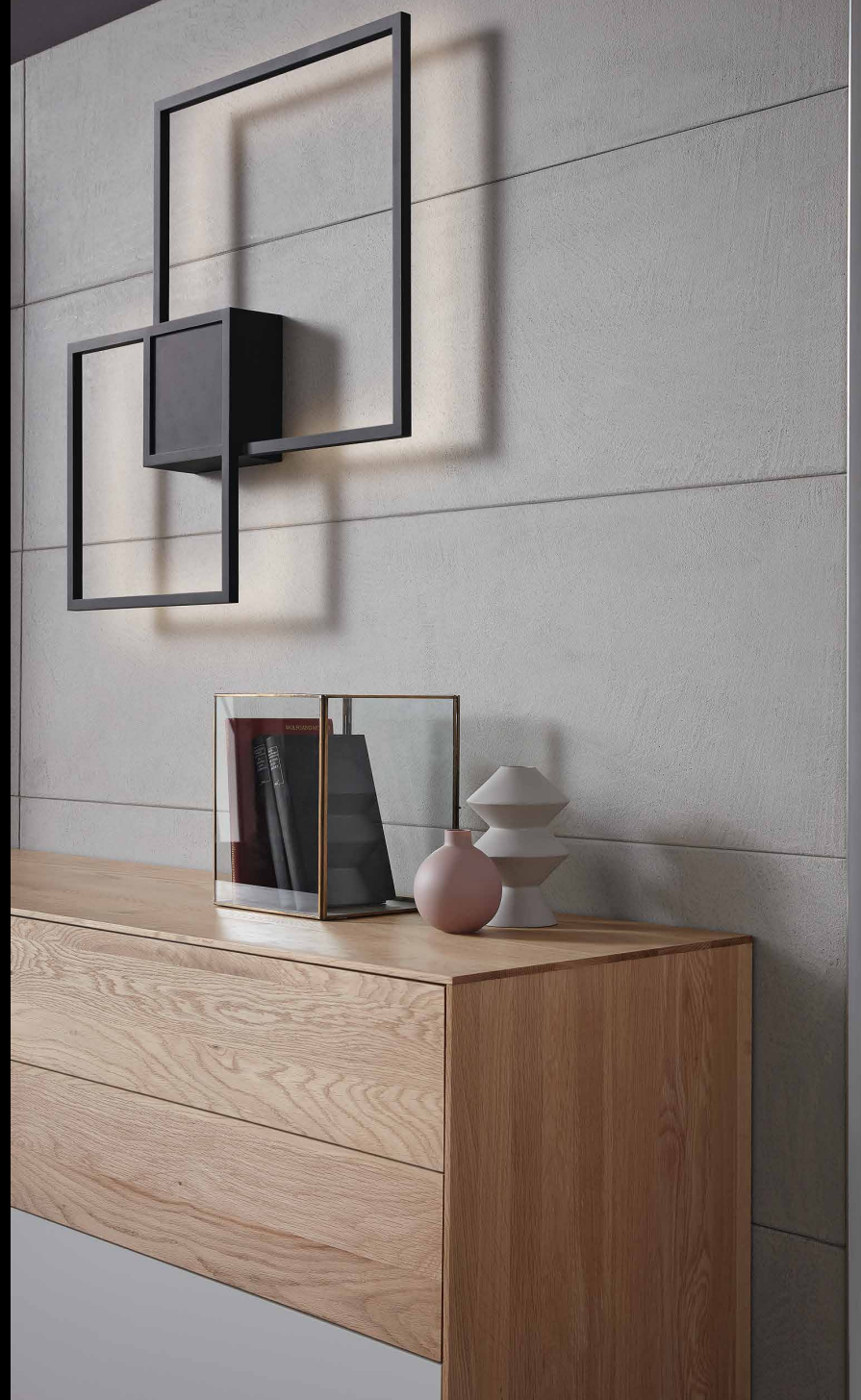
Wohnen carries a dining table finished using FRESCOLORI®, which easily withstands the highest demands on a dining table - like red wine, for example.

FRESCOLORI® coats the panels and table tops itself completely, and delivers the finished product, similar to the PLATOX® system. This strategic partnership between WK Wohnen and FRESCOLORI® also sets the goal of offering the customer integrated solutions and inspiration for their furnishings and their home.











THANK YOU

We would first like to thank all of our partner companies that implemented these great projects and provided us with images for several of their most impressive references for the creation of this illustrated book. However, generally our thanks goes to all our partners and processors.

In particular, we are extremely thankful to all our skilled painters and plasterers as well as all our qualified and skilled craftsmen and women on site, for being able to create, in part, true works of art on walls and ceilings as well as on floors, from our clearly unique products in buckets.

All of these colleagues from the trade fulfil the wishes of our collective customers with their creativity, knowledge and skill as well as their dedication and commitment.

We would like to thank all of these people who have made FRESCOLORI® what we stand for:

„The ART OF BETTER LIVING“!

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